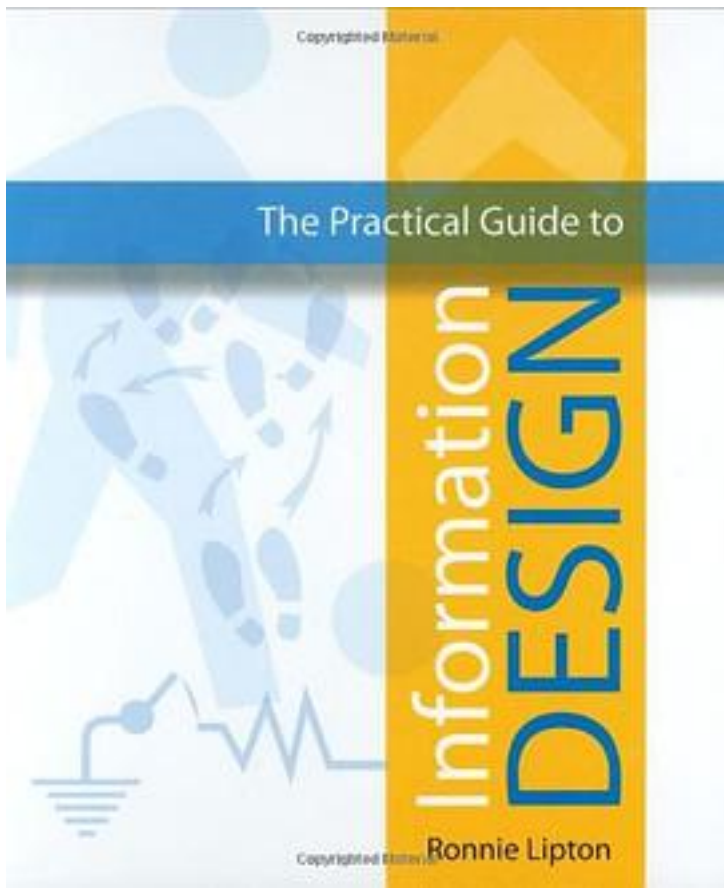# The Practical Guide to Information Design

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著者:Lipton, Ronnie

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Product Description

The definitive, behind-the-scenes guide to mastering information design

Finally, in one usable format, here's your single-volume resource for designing clear

projects that really work for your audience. The Practical Guide to Information Design provides all the tools, resources, and best practices that designers need to create highly successful print and digital information design projects.

A brilliant combination of practice and theory, this highly visual book covers the principles of design, perception, and usability, complete with step-by-step examples that feature the work of today's leading professionals. Comprehensively illustrated with hundreds of valuable graphs, maps, tables, line drawings, and photos, The Practical Guide to Information Design features:

* Complete descriptions and comparisons of various formats

* A range of helpful exercises to reinforce covered material

* Handy summary boxes, bulleted lists, captions, and examples

* A wealth of useful resources for professionals and students

From the Back Cover

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作者介绍:

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书评

这本书读来很像一本教材，书中的内容总是配以丰富的案例来进行讲解，而这些案例往往也是开放性的，作者鼓励读者也来完成这些案例，从这点上来说书的互动做得很好。不过关于信息设计Information
Design方面，我想在现在讨论用户体验UX及交互设计Interaction Design很热的时候，...

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