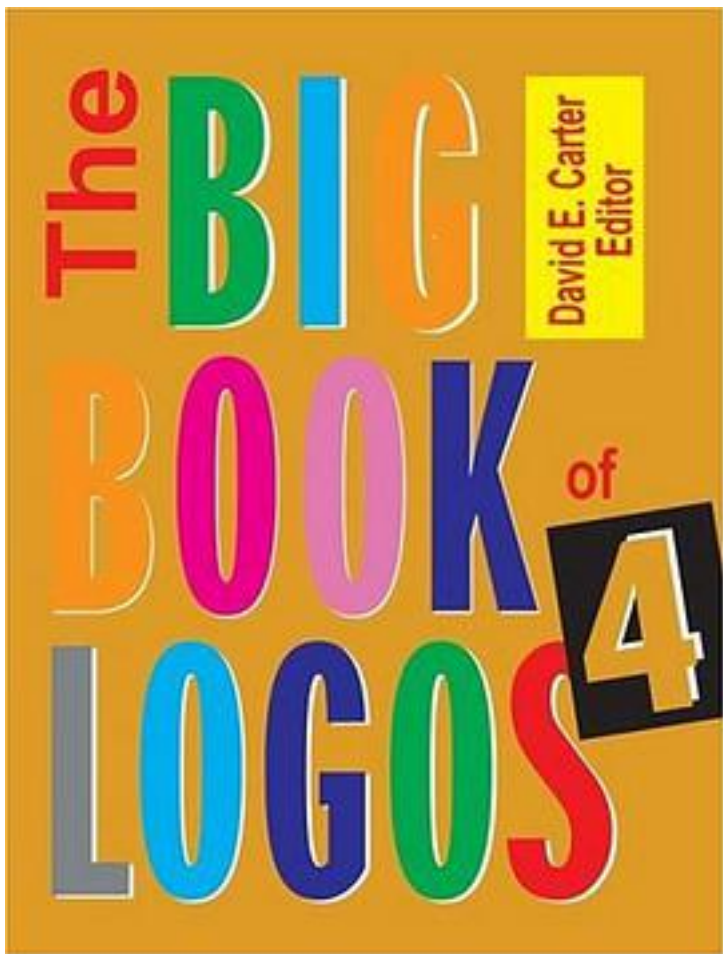


The Big Book of Logos 4



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出版者:Harper Design Intl

出版时间:2006-6

装帧:Pap

isbn:9780060891947

The fourth book in David E. Carter's perennially bestselling Big Book of Logos series was the largest yet, and is now available in paperback! The Big Book of Logos 4 shows what's new and compelling in the world of logo design, providing endless inspiration

for graphic designers in the critical ‘idea-generating’ phase. This collection showcases effective logo design from around the world; the variety of styles and techniques on display cover the complete creative spectrum.

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