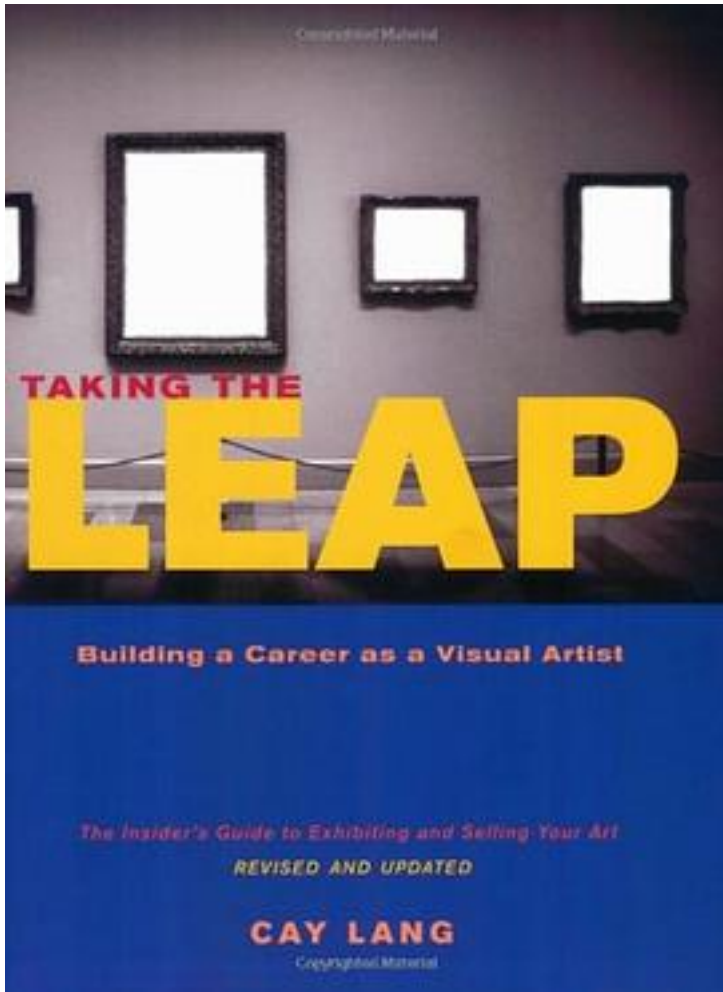


# Taking the Leap



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著者:Lang, Cary

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Cay Lang's "Taking the Leap" has helped thousands of artists jumpstart their careers and make real the dream of exhibiting and selling their work. An internationally

exhibiting photographer and teacher, Lang offers the wisdom of experience, as well as enthusiasm and gentle humor, to guide artists through the ins-and-outs of the art business. Practical and inspiring, this revised and updated edition offers two new chapters-on using the Internet and the media to best effect-as well as step-by-step advice on preparing presentation materials; finding and dealing with galleries (as well as bypassing the traditional gallery system); handling the rights, royalties, and taxes; an extensive resource list; and other invaluable information and advice for both beginning artists and those ready to take the next step in their careers.

作者介绍:

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标签

艺术商业

评论

着重为艺术家在商业中打造自己献计献策。语调轻松，童趣盎然。

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