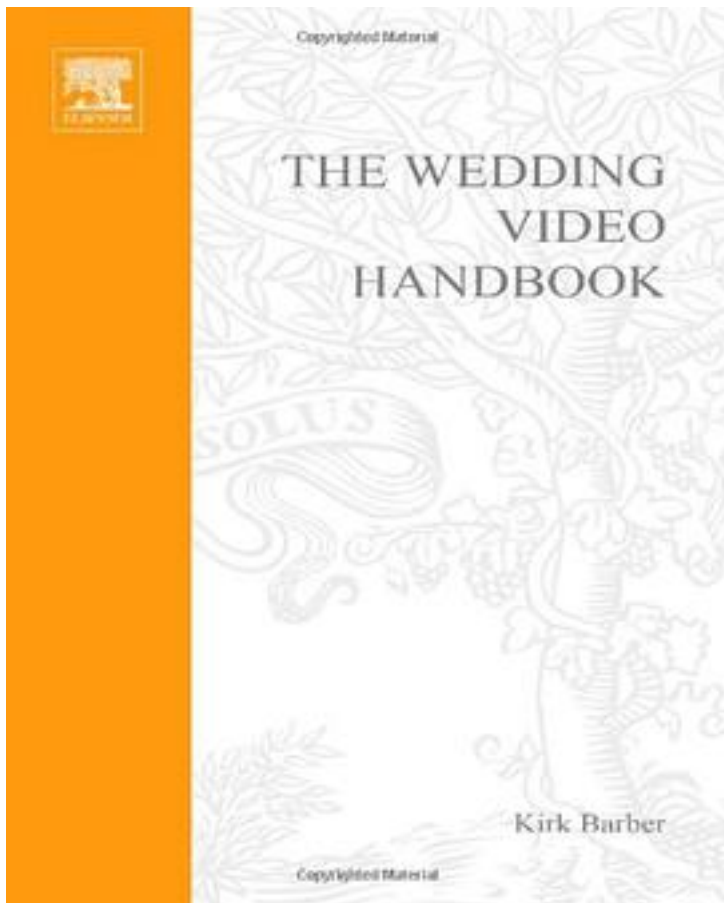


# The Wedding Video Handbook



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在线阅读本书

For readers who want to become part of the thriving wedding video industry, Wedding Video Handbook explains everything a wedding videographer needs to know. Each

chapter explores a different part of either the business or the production ends, and covers topics including secrets for getting clients, selecting the proper equipment, and tips on capturing special wedding moments despite difficult filming conditions. The book includes handy primers on marketing and advertising, handling phone calls and appointments, pre-production preparations, what to shoot on the wedding day, interacting with other vendors, editing and packaging the DVD or video, and generating referrals. Fully up-to-date with information on the newest tools and equipment used in this rapidly-evolving market as well as the cutting-edge trends in wedding video products, Wedding Video Handbook is packed with practical advice from a pro who has spent years in the field.

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