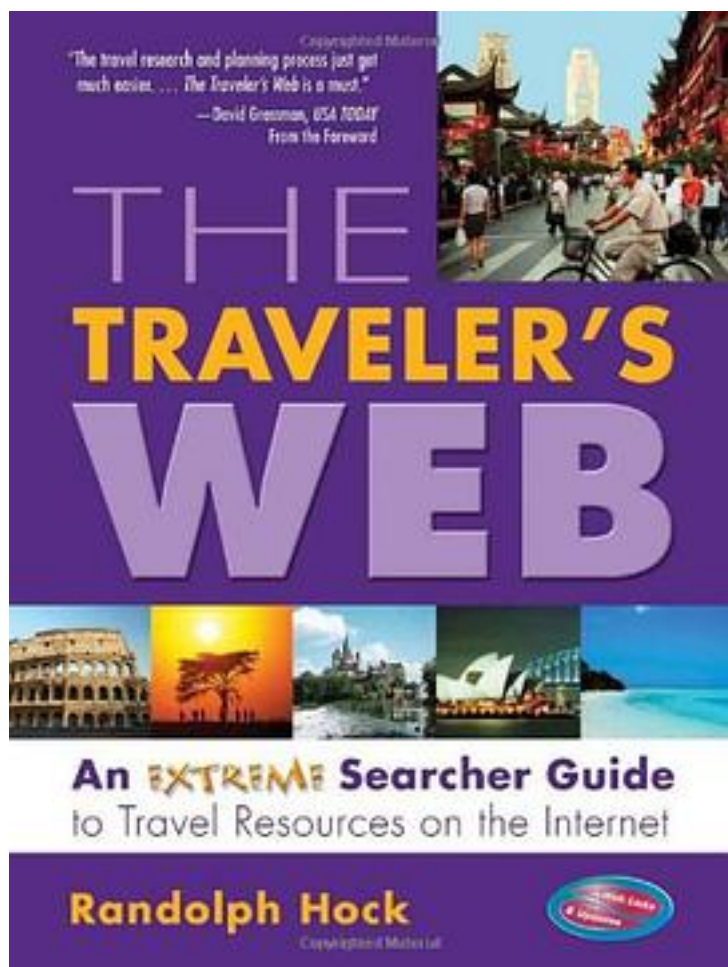


The Traveler's Web



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According to a survey by the Travel Industry Association, 74 percent of all frequent travelers use the Internet to research, plan, and/or purchase travel services. But how

do travelers remain up-to-date with new sites as well as hone the efficiency of their searches? This source presents a vast range of online travel-sites as well as savvy search tips and techniques that are designed to help readers improve the travel-planning process and journeys to follow. Readers will learn how to make the most of the Web for leisure and business travel, from planning and reservations to countless ways the Internet can enhance the experience of destinations and cultures around the world. This comprehensive guide is supported by a webpage featuring links to recommended websites along with periodic updates by the author.

作者介绍:

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