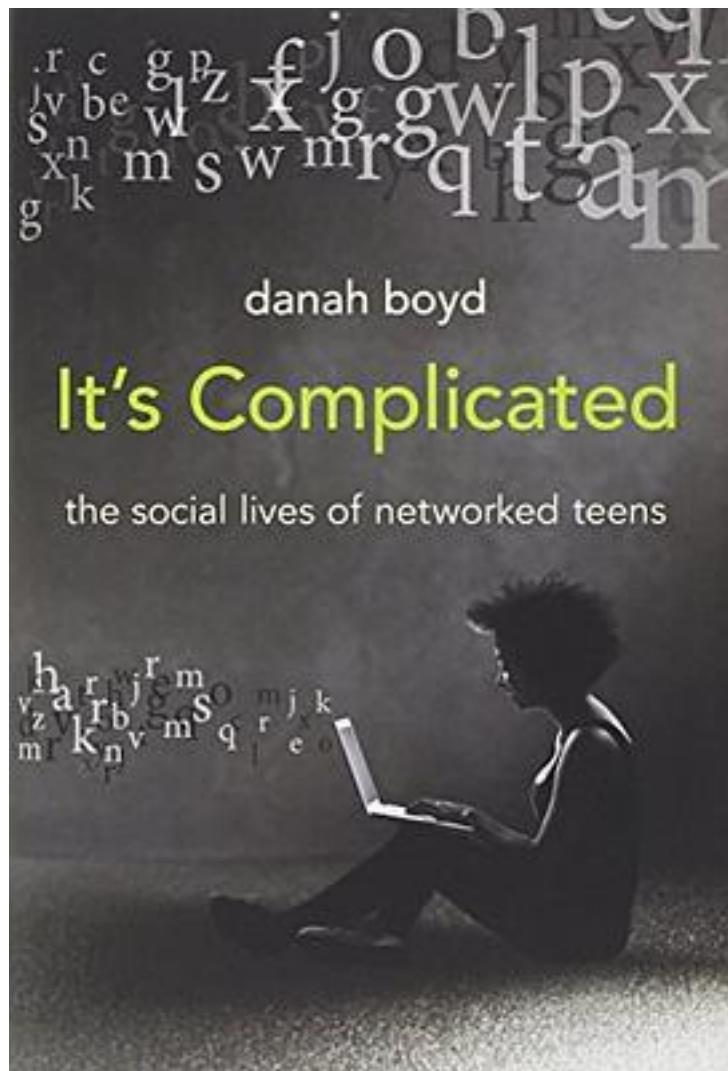


It's Complicated



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著者:danah boyd

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What is new about how teenagers communicate through services such as Facebook, Twitter, and Instagram? Do social media affect the quality of teens' lives? In this eye-opening book, youth culture and technology expert danah boyd uncovers some of the major myths regarding teens' use of social media. She explores tropes about identity, privacy, safety, danger, and bullying. Ultimately, boyd argues that society fails young people when paternalism and protectionism hinder teenagers' ability to become informed, thoughtful, and engaged citizens through their online interactions. Yet despite an environment of rampant fear-mongering, boyd finds that teens often find ways to engage and to develop a sense of identity.

Boyd's conclusions are essential reading not only for parents, teachers, and others who work with teens but also for anyone interested in the impact of emerging technologies on society, culture, and commerce in years to come. Offering insights gleaned from more than a decade of original fieldwork interviewing teenagers across the United States, boyd concludes reassuringly that the kids are all right. At the same time, she acknowledges that coming to terms with life in a networked era is not easy or obvious. In a technologically mediated world, life is bound to be complicated.

作者介绍:

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标签

传播学

Social_Media

社交网络

互联网

美国

社会学

青少年

评论

有案例有分析，但没法得出结论，或许对年轻人，下什么结论都是错的

如今的青少年本来就不是什么digital native嘛。他们只是想跟朋友一起玩，希望获得关注而已。

写得清楚有趣，看得有点意犹未尽，纯看学术不过满足。原因可能是像作者说的，目标读者有家长、教育者、学者等等。

A Chinese Summary - <http://www.huxiu.com/article/106828/1.html>

可能是因为目标读者人群比较广，写得比较通俗，学术概念和理论的使用则是蜻蜓点水。作为曾经的QQ空间以及人人网的重度使用者，很多分析还是有切身的体会。社交媒体，重在“社交”。媒介技术本身并没有让人上瘾的魔性，社会关系才是将人网罗其中的主要力量。

2015 年读的

陈述和总结了大量美国青少年在使用互联网社交媒体时出现的现象、问题，并进行了一定程度的分析和研究，陈述了很多案例，但是并没有给出什么有洞察力的结论和展望。对于创业者来说，更多的内容需要创业者自己去根据事实进行独立思考。

女神的书，不是那么学术，但是会有一些视角的提供。

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书评

陈述和总结了大量美国青少年在使用互联网社交媒体时出现的现象、问题，并进行了一定程度的分析和研究，陈述了很多案例，但是一来感觉不够全面，二来并没有给出什么有洞察力的结论和展望。对于创业者来说，更多的内容需要创业者自己去根据事实进行独立思考。

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