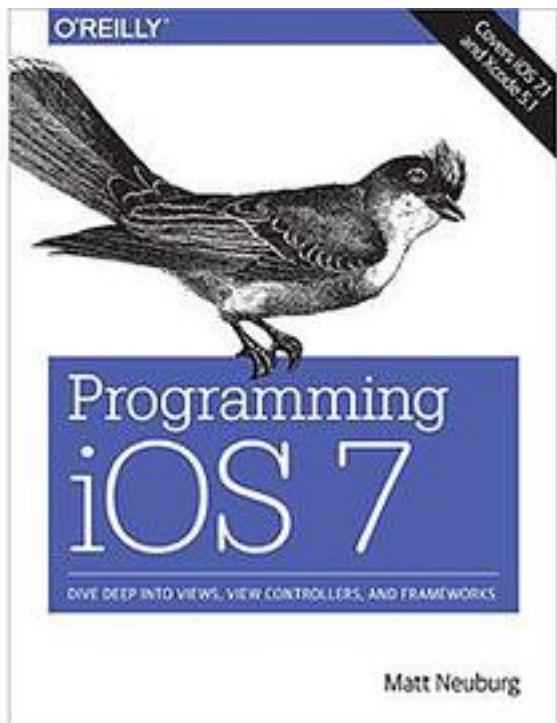


PROGRAMMING IOS 7, 4TH EDITION



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If you're grounded in the basics of Objective-C and Xcode, this practical guide takes you through the components you need for building your own iOS apps. With examples from real apps and programming situations, you'll learn how to create views, manipulate view controllers, and use iOS frameworks for adding features such as audio and video.

Learn how to create, arrange, draw, layer, and animate views—and make them respond to touch

Use view controllers to manage multiple screens of material in a way that's understandable to users

Explore UIKit interface widgets in-depth, such as scroll views, table views, text, web views, and controls

Delve into Cocoa frameworks for sensors, maps, location, sound, and video

Access user libraries: music, photos, address book, and calendar

Examine additional topics including files, threading, and networking

New iOS 7 topics covered include asset catalogs, snapshots, template images, keyframe and spring view animation, motion effects, tint color, fullscreen views and bar underlapping, background downloading and app refresh, Text Kit, Dynamic Type, speech synthesis, and many others. Example projects are available on GitHub.

Want to brush up on the basics? Pick up iOS 7 Programming Fundamentals to learn about Objective-C, Xcode, and Cocoa language features such as notifications, delegation, memory management, and key-value coding. Together with Programming iOS 7, you'll gain a solid, rigorous, and practical understanding of iOS 7 development.

作者介绍:

Matt Neuburg started programming computers in 1968, when he was 14 years old, as a member of a literally underground high school club, which met once a week to do timesharing on a bank of PDP-10s by way of primitive teletype machines. He also occasionally used Princeton University's IBM-360/67, but gave it up in frustration when one day he dropped his punch cards. He majored in Greek at Swarthmore College, and received his Ph.D. from Cornell University in 1981, writing his doctoral dissertation (about Aeschylus) on a mainframe. He proceeded to teach Classical languages, literature, and culture at many well-known institutions of higher learning, most of which now disavow knowledge of his existence, and to publish numerous scholarly articles unlikely to interest anyone. Meanwhile he obtained an Apple IIc and became hopelessly hooked on computers again, migrating to a Macintosh in 1990. He wrote some educational and utility freeware, became an early regular contributor to the online journal TidBITS, and in 1995 left academe to edit MacTech Magazine. He is also the author of *Frontier: The Definitive Guide* and *REALbasic: The Definitive Guide*. In August 1996 he became a freelancer, which means he has been looking for work ever since. He is the author of *Frontier: The Definitive Guide* and *REALbasic: The Definitive Guide*, both for O'Reilly & Associates.

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评论

很详细，介绍了很多重要的细节

前面的6章讲解的非常细，很棒。后面那几章完全是在介绍API，和前面这几章比太水了，质量下滑一大截，感觉是在凑字数。不过从整体来看质量还是不错的，加入iOS开发进阶套餐。

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书评

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