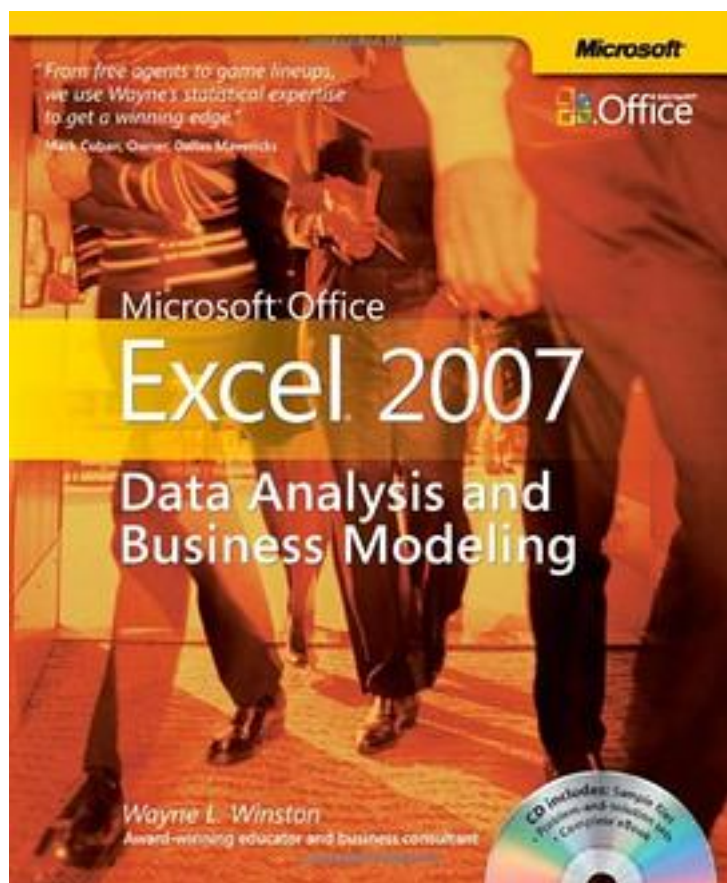


Microsoft® Office Excel® 2007



[Microsoft® Office Excel® 2007 下载链接1](#)

著者:Wayne L. Winston

出版者:Microsoft Press

出版时间:2007-5

装帧:Paperback

isbn:9780735623965

在线阅读本书

Master the analysis and business modeling techniques that help you transform your data into bottom-line results. Award-winning business professor and corporate consultant Wayne Winston shares the best of his real-world experience in this practical

guidenow updated for Excel 2007. Use Wayne's proven practices and hands-on exercises to help you work smarter, make better decisions, and gain the competitive edge. Solve real-world business problems with Excel 2007! Maximize profitsdetermine NPV, optimize your product mix, calculate ROI Create best, worst, and most-likely case scenarios for sales Analyze investment performance and help minimize risk Track your personal finances, calculate loan terms, and plan for retirement Use trend and seasonality to forecast revenue Estimate a product's demand curve and manage inventory with precision Interpret the effects of price and advertising on sales Assign a dollar value to customer loyalty Solve work scheduling problems and shorten wait times for customer service queues PLUSpredict outcomes of sporting events, presidential elections, and more! CD Includes: Sample files from each chapter Problem-and-solution setsbuild your expertise! Fully searchable eBook

作者介绍:

目录:

[Microsoft® Office Excel® 2007_下载链接1_](#)

标签

Excel

教材

Office

数据分析

TOOL

excel

评论

突然发现，不可以对别人太JUDGE . . . ， 否则就是另外一篇己所不欲， 勿施于人。

很好的书，以后要再读一遍

好书...求中文版

[Microsoft® Office Excel® 2007_下载链接1_](#)

书评

[Microsoft® Office Excel® 2007_下载链接1_](#)