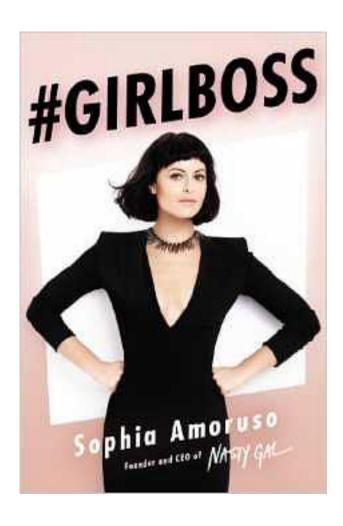
#GIRLBOSS



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著者:Sophia Amoruso

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"A #GIRLBOSS is in charge of her own life. She gets what she wants because she works for it."

The first thing Sophia Amoruso sold online wasn't fashion—it was a stolen book. She spent her teens hitchhiking, committing petty theft, and dumpster diving. By twenty-two, she had resigned herself to employment, but was still broke, directionless, and working a mediocre day job she'd taken for the health insurance.

It was there that Sophia decided to start selling vintage clothes on eBay. Eight years later, she is the founder, CEO, and creative director of Nasty Gal, a \$100 million plus online fashion retailer with more than 350 employees. Sophia's never been a typical CEO, or a typical anything, and she's written #GIRLBOSS for outsiders (and insiders) seeking a unique path to success, even when that path is winding as all hell and lined with naysayers.

#GIRLBOSS includes Sophia's story, yet is infinitely bigger than Sophia. It's deeply personal yet universal. Filled with brazen wake-up calls ("You are not a special snowflake"), cunning and frank observations ("Failure is your invention"), and behind-the-scenes stories from Nasty Gal's meteoric rise, #GIRLBOSS covers a lot of ground. It proves that being successful isn't about how popular you were in high school or where you went to college (if you went to college). Rather, success is about trusting your instincts and following your gut, knowing which rules to follow and which to break.

A #GIRLBOSS takes her life seriously without taking herself too seriously. She takes chances and takes responsibility on her own terms. . She knows when to throw punches and when to roll with them. When to button up and when to let her freak flag fly.

As Sophia writes, "I have three pieces of advice I want you to remember: Don't ever grow up. Don't become a bore. Don't let The Man get to you. OK? Cool. Then let's do this."

作者介绍:

Sophia Amoruso turned her hobby selling vintage clothing on eBay into Nasty Gal, one of the fastest growing companies in America. Her rise has been covered by major media like The New York Times, Forbes, Fortune, Inc., and The Wall Street Journal, and she has a devoted following on Twitter, Facebook, and Instagram.

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标签

女性

商业

WomenPower

自我成长

英文原版

时尚

美国

生活态度

评论

it is fine but some sentences and some situations are too repeated.
very inspirational lady reasoned why her business did not came out of luck
Become a master of what you do but never forget where you come from. #GirlBoss
it;s not for everyone
 Life stops for no one, so keep moving. Stay awake and stay alive.
still inspiring
接地气的一本自传,"用来花钱的时间都用来赚钱的话,你就永远不会发愁没有钱了"。
Bad bitches are talking over the world

Don't ever grow up Don't become a bore.Dont ever let the man get to you.
And now nasty gal is gone lol, Amoruso was inspiring when she could inspire. Also a bit repetitive, but I guess you can't stress what's gold more than enough.
Brutally honest and brimming with self-derogatory humor yet truly inspiring. Could have gone through more details though
不仅看完了全书 连依此改编的美剧都恰巧看了 还是很inspiring 虽然出版几年之后sophia的nasty gal也倒闭了混得不算完美 但人生不就是这样起起落落嘛 life is not a sprint it's a marathon。 时时勉励一下自己还是很必需的(2017年读的)

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书评

索菲亚·阿莫鲁苏是美国电商服装品牌NASTY GAL的老板。22岁的她在一间职业学校当门卫的闲暇期间,她开了一间eBay店铺,卖出的第一件商品是一本偷来的书。19岁的她是一个商店惯偷(shoplifter),听无政府主义摇滚。在18岁时她离家出走,在高速公路搭顺风车差点被一个俄罗斯人强...

No hard vocabulary, brutally honest, up-lifting, inspiring and humorous. I personally think its more of an entertaining book than a serious read. Not the best book to look for advice if you are starting an E-businees but very relatable to lost teenagers lo...

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