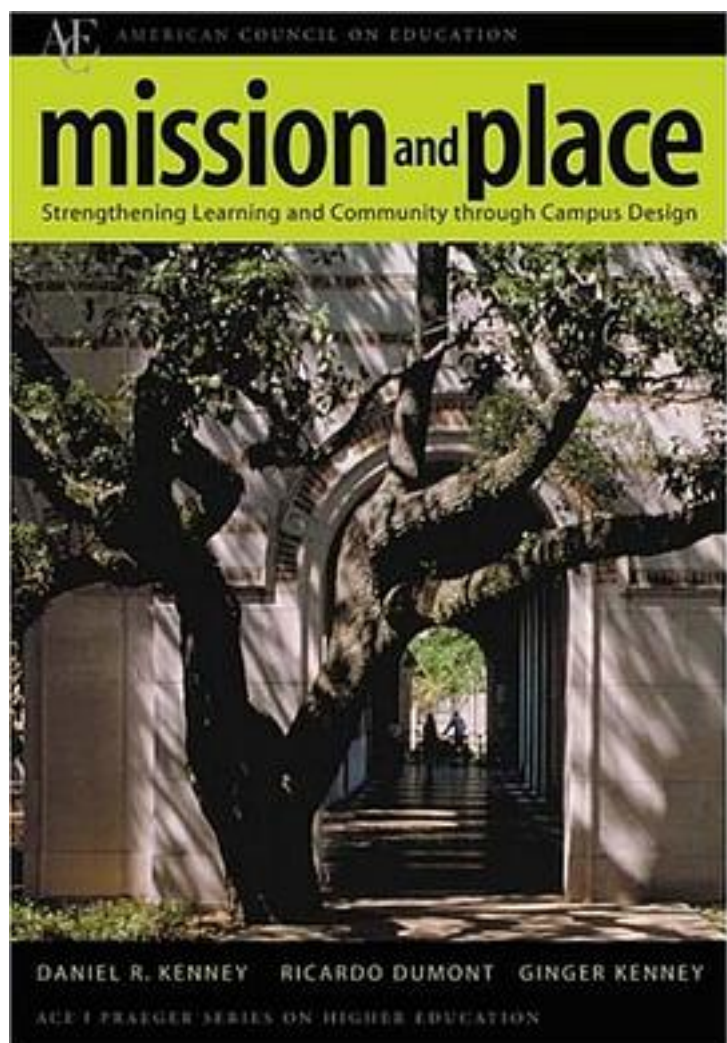


Mission and Place



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Having worked for over 60 colleges and universities and visited hundreds more in careers as institutional planners and designers, the authors have found that in most cases, the physical campus mirrors the issues an institution faces. Mission and Place shows how institutions of higher education can provide leadership in addressing important strategic issues through campus design and planning and how at the same time they can create an enduring legacy. It presents a visionary mission-based framework that the trustees, presidents, and senior administrators of today's colleges and universities, and their design and planning consultants, can use in overall campus planning and design decisions; and it focuses this vision with specific actions that can be undertaken at all levels of institutional governance and administration.

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