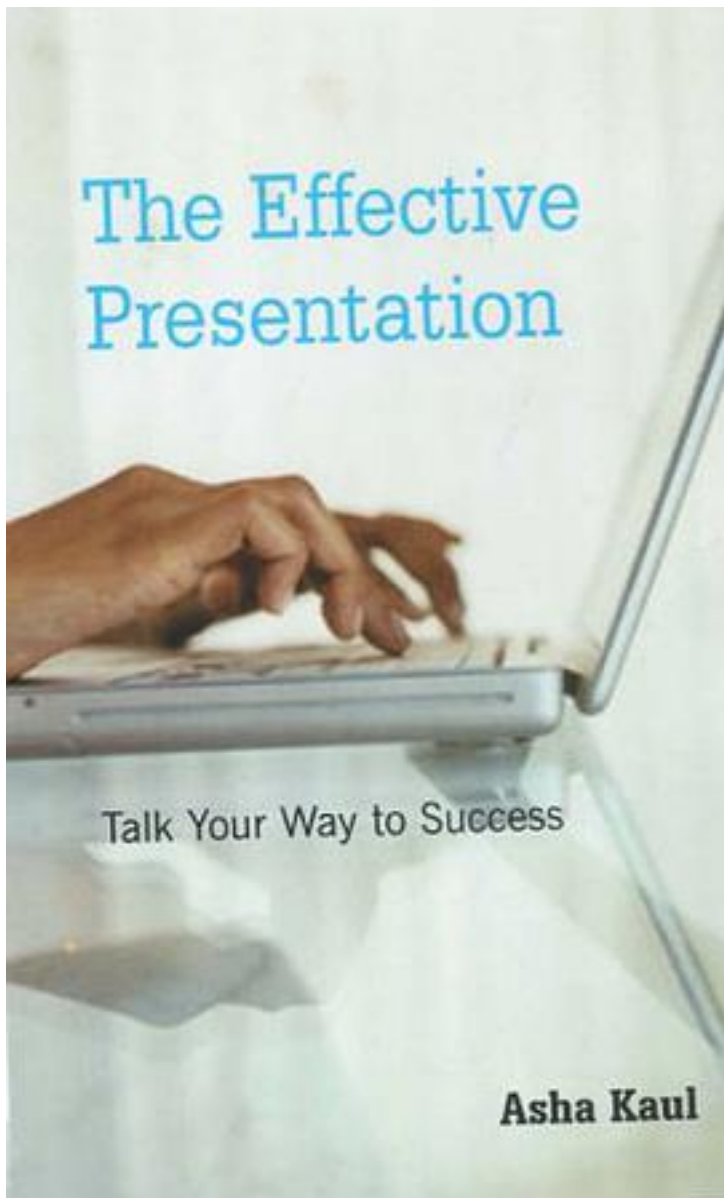


The Effective Presentation



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This step-by-step guide to making effective and convincing presentations includes advice on: how to plan a presentation - choosing the right content, duration and sequencing for maximum impact; understanding the audience and interacting with it; the aesthetics of the presentation including using Power Point and other visual aids and special effects; and choosing the appropriate style of delivery.

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