

The Sage Qualitative Research Kit



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Individual Titles Now Available To Order Separately! Click on the book titles below for tables of contents and to order or request an inspection copy 'This is an impressive collection that will form a must-have resource for those undertaking, teaching or

studying qualitative research. It is nicely balanced to include practical advice and methodological discussion on a range of issues, including research design, data collection, analytical approaches and the political economy of contemporary qualitative research practice' - Amanda Coffey, Cardiff University 'The SAGE Qualitative Research Kit is an innovative product...The books are handy and well arranged' - Thomas S. Eberle, University of St Gallen, Switzerland The SAGE Qualitative Research Kit is a major event in the world of Research Methods publishing. The kit comprises eight quality volumes that provide practical and accessible advice on how to conduct state-of-the-art qualitative research. This is an ideal toolkit for students and researchers for use in planning and carrying out research in a variety of academic and professional environments. Each short text is written by leading researchers in each field, and provides the reader with a hands-on guide to what it is really like to do qualitative research in the field. Each book cross-references the other books in the kit, making this an invaluable tool for both teaching and for self-learning. Ideal for anyone in the social, health and educational studies fields, this is the perfect all-encompassing and detailed introduction to the practicalities of qualitative research. The SAGE Qualitative Research Kit contains the following titles:

Designing Qualitative Research Uwe Flick In this comprehensive guide to devising an effective research design, Uwe Flick discusses each stage of the process of designing qualitative research in detail, including formulating a research question, selecting an appropriate strategy, conceptual framework and data source, and collecting and analyzing data.

Doing Interviews Steinar Kvale Interviewing is an invaluable tool for the qualitative researcher. Steinar Kvale provides coverage of both the theoretical background and the practical aspects of the interview process, incorporating discussion of the wide variety of methods in interview based research and the different approaches to reading the data. Consideration is also given to the crucial issue of how to ensure scientific rigor.

Doing Ethnographic and Observational Research Michael Angrosino Guides the reader through the whole research process, from site selection through the production of a final report, and provides an introduction to the variety of data collection techniques associated with ethnographic research. Illustrative case material is provided throughout to demonstrate how the guidelines set out here translate into real-life research situations.

Doing Focus Groups Rosaline Barbour Focus groups are an increasingly popular method for collecting qualitative data in the social sciences. Doing Focus Groups provides practical advice on planning and running such group successfully. Rose Barbour discusses the advantages and limitations of using group discussion and demonstrates effective methods for collecting and analysing data.

Using Visual Data in Qualitative Research Marcus Banks Examines the wide range of uses of paintings, photographs, film, drawings and a host of other images in qualitative research. Marcus Banks discusses visual data produced by the researcher, and that produced by those under study, and provides a comprehensive introduction to the practice of visually-orientated research.

Analyzing Qualitative Data Graham Gibbs Outlines how to select the most appropriate tool for analysis and provides the reader with an awareness of the various challenges that are unique to interpreting the conceptual and subjective data generated in qualitative research. Graham Gibbs covers preparation of data, coding and categorizing, analyzing biographies and narratives, and discusses the use of computer assisted qualitative data analysis.

Doing Conversation, Discourse and Document Analysis Tim Rapley Demonstrates how language-in-use can be researched, looking at a wide range of sources, including official documents, political debate, casual conversations, interviews and internet chat rooms. The issues that might be faced by those undertaking such research are tackled and practical solutions are explored.

Managing Quality in Qualitative Research Uwe Flick The issue of quality in qualitative research is one that is often neglected. In Managing Quality in Qualitative Research attention is given to the fundamental question of how to define and assess the quality of research. Uwe Flick examines how

to distinguish good research from bad research when it comes to teaching, planning, evaluating and publishing qualitative research.

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