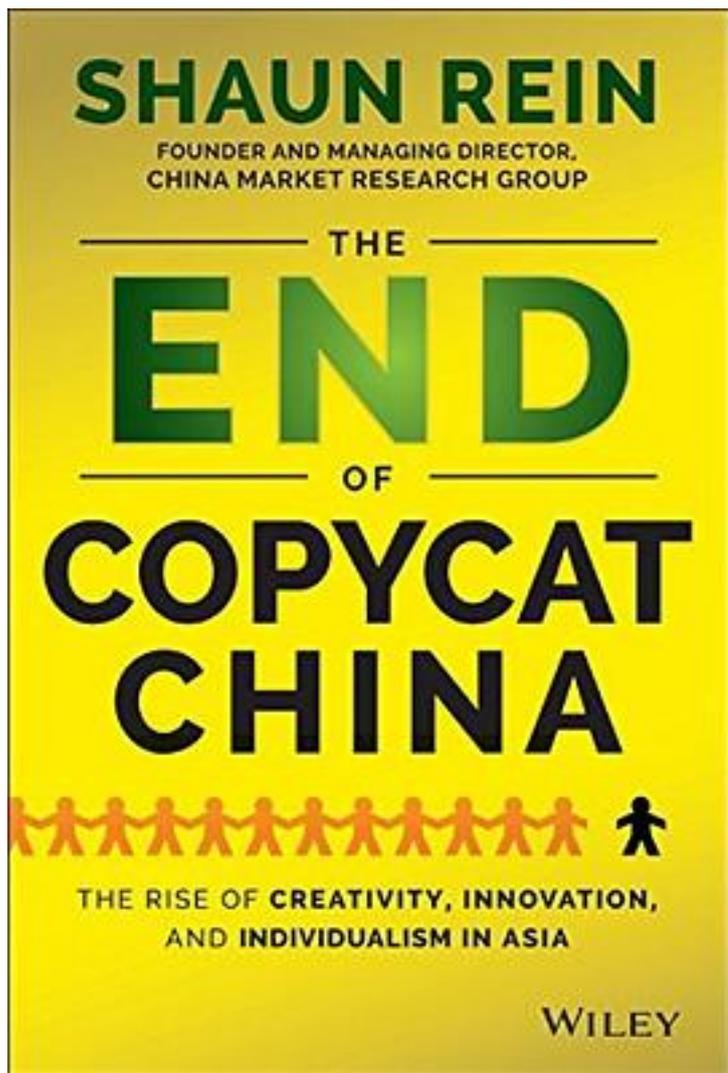


# The End of Copycat China



[The End of Copycat China\\_ 下载链接1](#)

著者:Shaun Rein

出版者:Wiley

出版时间:2014-10-20

装帧:Hardcover

isbn:9781118926765

## China's changing course, and sustainable success requires a shift in strategy

The End of Copycat China helps business executives and investors understand how China's economy is shifting from one based on heavy investment to one on services and consumption by providing insight that help shape effective strategy. Drawing from over 50,000 interviews with entrepreneurs, venture capitalists, private equity investors, private Chinese companies, and multinationals, this book describes how Chinese firms are increasingly focused on innovation rather than copying what worked in America and how consumers are evolving with their hopes, dreams and aspirations. China's growth model of the last three decades is becoming increasingly ineffective, as relying on heavy investment and exports is becoming less and less feasible. Fifty percent of China's growth in 2013 stemmed from consumption, the government is establishing a Free Trade zone in Shanghai and ending the dominance of state-owned enterprises. This book provides a roadmap for companies and investors looking to navigate these changes and capture emerging trends, with deep insight and practical guidance on what innovation looks like in the new China.

China's dramatic shift toward consumption presents a tremendous opportunity for foreign business, but traditional tactics are outdated at best, financially fatal at worst, as local competitors focus on innovation and move up the value chain and as consumers look for new brands and categories to spend money on. New strategies are needed to keep pace with the changing regulatory and consumer environments, and "business as usual" won't get very far. The End of Copycat China is the business guide to this emerging market, with expert guidance from the inside.

### 作者介绍:

SHAUN REIN is the founder and managing director of the China Market Research Group (CMR), the world's leading strategic market intelligence firm that advises leading international and Chinese companies, private equity firms, and hedge funds about profiting from China's rise. Rein is the author of the international bestseller, The End of Cheap China, and his work is often featured in The Wall Street Journal, the New York Times, and The Financial Times. He frequently appears on MSNBC, CNBC, Bloomberg, BBC, and CNN. He formerly taught executive education classes for the London Business School. He graduated from Harvard University with a master's degree focused on China's economy.

目录: Chapter 1 The Innovation Curve Stage 1: Copycat Companies and Low-Hanging Fruit 1

Chapter 2 The Innovation Curve Stage 2: Emerging Innovation 19

Jenny Lee, Managing Partner of GGV in Shanghai 40

Chapter 3 The Innovation Curve Stage 2 Continued: Innovation for China, Biotechnology, and Health Care 47

Brett Tucker, Managing Partner, Baird Private Equity China 59

Chapter 4 The Innovation Curve Stage 3: Innovation for the World 67

S. Y. Lau, President of Online Media Group, Senior Executive Vice President, Tencent 81

Chapter 5 The Beijing Cough: January 2013 87

Peggy Liu, Chair of JUCCCE 98

Chapter 6 The End of Bling 107

Gareth Incedon, Managing Director, HUGO BOSS China 118

Chapter 7 China's Expanding Consumer Class 131

Richard Liu, Founder and CEO of JD.com 151

Chapter 8 Seeing the World 159  
Fritz Demopoulos, Cofounder of Qunar.com 171  
Chapter 9 Food Safety: From Chicken to Coffee 179  
Steve Liang, Founder of Fields China 192  
Chapter 10 The Search for the Next China 201  
• • • • • ([收起](#))

[The End of Copycat China\\_下载链接1](#)

## 标签

创新

企业

中国经济

海外中国研究

政治

社会科学

社会学

影响力

## 评论

雷小山真是个死妈五毛

---

教授推荐的书，还不错，比较浅显，有自己的观点。满屏有种炫富的感觉

-----  
不能够end

-----  
[The End of Copycat China\\_ 下载链接1](#)

## 书评

文/严杰夫

谁也没想到，“山寨”会成为中国人最熟悉的粤语词汇。最早，“山寨”是广东一带小工厂的代名词。据称，李嘉诚曾经也是从“山寨工厂”起家，一步步成为商业大亨。所以，一开始“山寨”这个词语并没有太多的负面色彩。令人意想不到的的是，进入新世纪后，“山寨”这...

-----  
中国改革开放三十多年高速发展，成长为世界第二大经济体的秘诀何在？许多人认为中国的经济奇迹是建立在大量的投资、出口与廉价劳动力的基础上的，对中国山寨发达国家的科学技术、缺乏创新的诟病也一直不绝于耳。然而，美国研究中国经济问题专家的雷小山却在《山寨中国的终结》...

-----  
作者和胡润类似，都是在国内打拼的草根老外。本来以为他可以讲讲中国的创新，但是看到他的生活轨迹之后，也就是释然了。毕竟在上海生活的老外，动动嘴就有饭吃，为啥会动手。

说的也是，在北京，上海，深圳的老外对中国的理解都不一样。书是2016年出版的，成书应该是2014年左右...

-----  
今天这本书的名字是《山寨中国的终结》，作者是美国的雷小山。他是中国市场研究集团CMR的董事总经理，CMR是一家世界领先的市场研究，战略管理咨询公司，其关注重点是中国市场，而雷小山是被公认为中国市场的战略领军人物之一。本文讲中国的创新曲线，刚开始是模仿，山寨，逐渐...

-----

[The End of Copycat China 下载链接1](#)