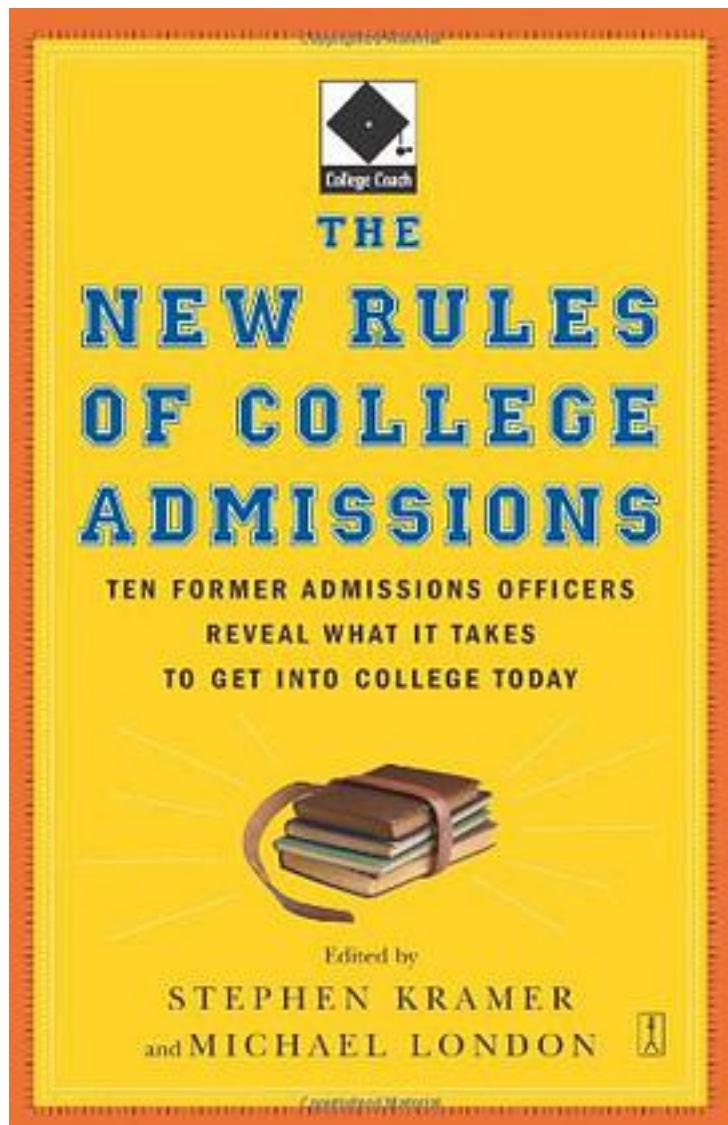


The New Rules of College Admissions



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著者:Kramer, Stephen (EDT)/ London, Michael (EDT)

出版者:Simon & Schuster

出版时间:2006-8

装帧:Pap

isbn:9780743280679

This all-in-one guide shows parents and students how to select, apply to, get accepted by, and pay for college, from the experts at America's #1 educational consulting firm. The rules of college admissions have changed, and the competition today is tougher than ever. It's no longer enough to fill out a few applications and wish for the best. Students not only need to excel, they also need to make their applications stand out from the crowd. Parents often wish they had a personal coach to help their children navigate the process. "The New Rules of College Admissions" is like having your own team of expert advisers guiding you every step of the way. Each chapter is written by a former admissions officer from top universities -- including Yale, Columbia, and Northwestern -- and each chapter covers topics to help you Create a list of the "best fit" colleges Develop a strategy for standardized tests Prepare for and ace the interview Navigate financial aid optionsand much more. Your family's journey to college admissions success begins now. "The New Rules of College Admissions" will help simplify today's complex college admissions process and lead to an acceptance letter from the college of your dreams.

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