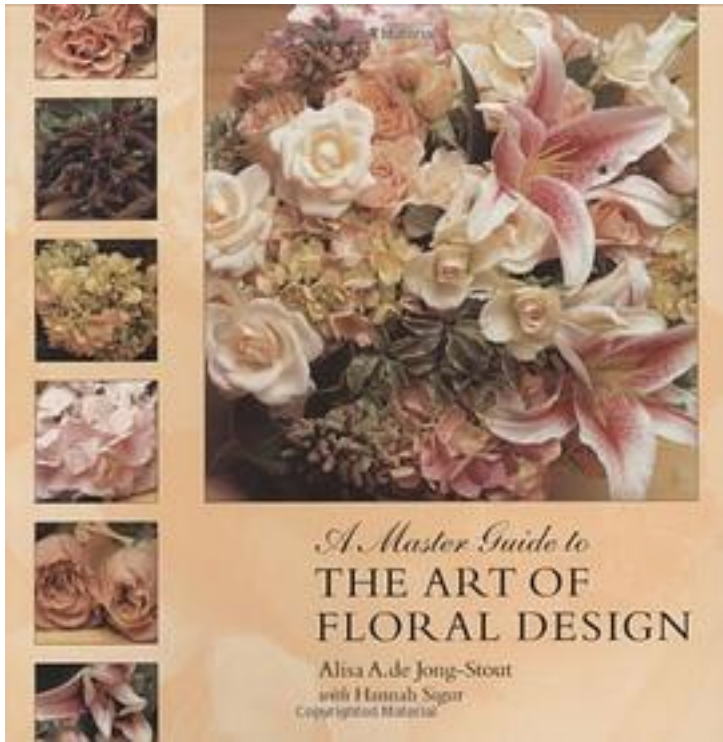


A Master Guide to the Art of Floral Design



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Now available in paperback, "A Master Guide to the Art of Floral Design" is a fresh approach to an ancient art. Exquisite photography and illustrations join with a unique, comprehensive theory to reveal the beauty of flowers and their role as teachers of floral design. Practical, hands-on information about color, the science of lighting, floral care, containers, construction, and alternative techniques complements the concept. A wide-ranging photo gallery provides stunning examples of floral designs, from Continental to Asian to contemporary in spirit, and demonstrates great ideas for casual

living, parties, and weddings. A visual delight grounded in practical understanding, this book is directed toward the advanced practitioner but is equally accessible to the floral designer who is just beginning.

作者介绍:

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