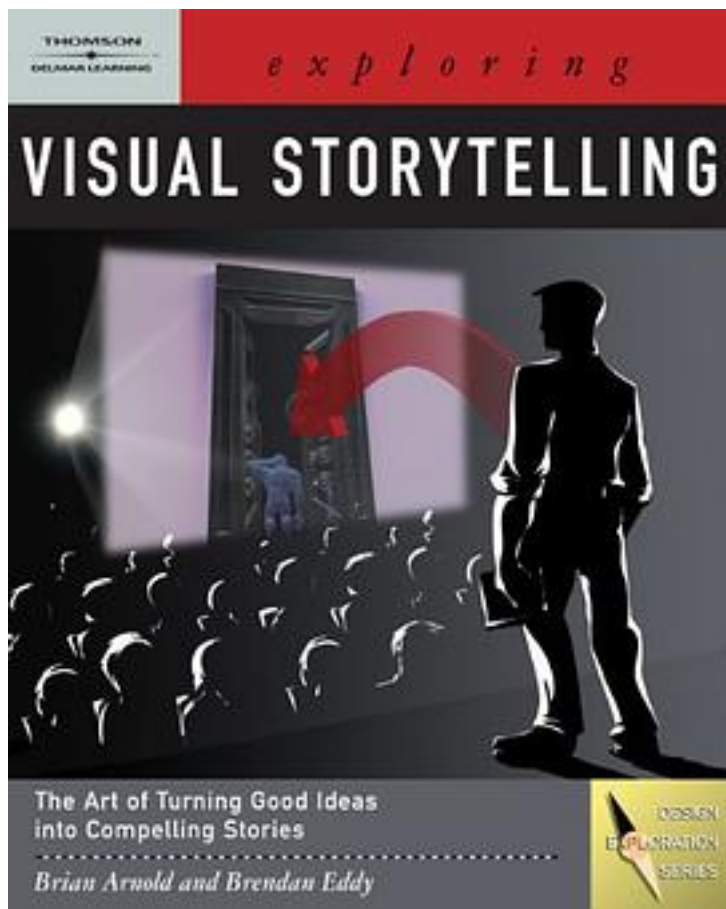# Exploring Visual Storytelling

[Exploring Visual Storytelling_下载链接1_](#)

著者:Arnold, Brian/ Eddy, Brendan

出版者:Thomson Learning

出版时间:2007-6

装帧:Pap

isbn:9781418014926

Film, video games, television ads, corporate presentations-whatever medium you're working in, a visual story is the most compelling way to provide your audience with information and, more important, with an emotional experience. Exploring Visual Storytelling analyzes the essential techniques of creating compelling visual stories.

Based on the pioneering work of Minneapolis-based Visual Culture, this innovative book-DVD package examines and explains the fundamentals of the medium by covering the seven key concepts behind every visual story: context, character, conflict, plot, 2D space, 3D space, and time. Each topic is thoroughly explained in print and then applied in the companion DVD, fully demonstrating how these core concepts work together to create a cohesive, compelling story.

作者介绍:

目录:

Exploring Visual Storytelling_下载链接1_

标签

评论

Exploring Visual Storytelling_下载链接1_

书评

Exploring Visual Storytelling_下载链接1_