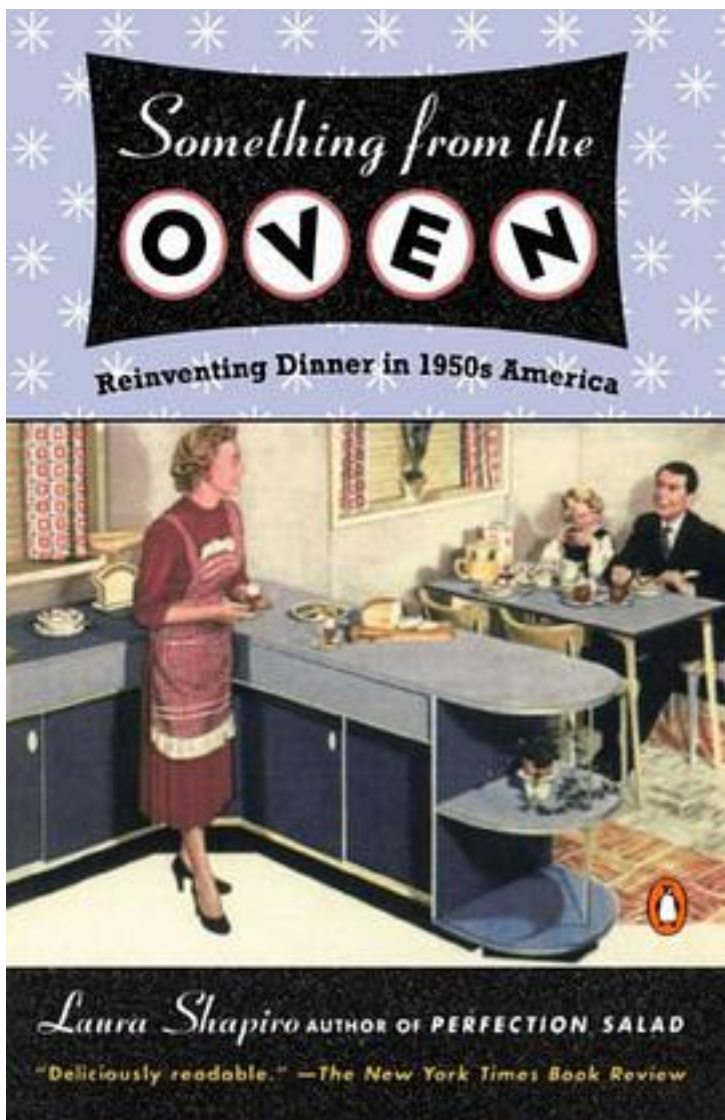


Something from the Oven



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著者:Laura Shapiro

出版者:Penguin USA

出版时间:2005-3-29

装帧:Paperback

isbn:9780143034919

In this captivating blend of culinary history and popular culture, the award-winning author of *Perfection Salad* shows us what happened when the food industry elbowed its way into the kitchen after World War II, brandishing canned hamburgers, frozen baked beans, and instant piecrusts. Big Business waged an all-out campaign to win the allegiance of American housewives, but most women were suspicious of the new foods—and the make-believe cooking they entailed. With sharp insight and good humor, Laura Shapiro shows how the ensuing battle helped shape the way we eat today, and how the clash in the kitchen reverberated elsewhere in the house as women struggled with marriage, work, and domesticity. This unconventional history overturns our notions about the '50s and offers new thinking on some of its fascinating figures, including Poppy Cannon, Shirley Jackson, Julia Child, and Betty Friedan.

作者介绍:

Award-winning writer Laura Shapiro was at Newsweek for more than fifteen years. The author of *Perfection Salad*, she has written for many other publications, including *The New York Times*, *Rolling Stone*, *Granta*, and *Gourmet*.

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标签

评论

同样是讲工业化对美国民众饮食习惯的影响，没有 *Food, Inc.* (2008) 讲得好。不过我挺喜欢里面讲的糕点的例子。昨天一时兴起去买了一盒 boxed cake 做了，确实丝滑。

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书评

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