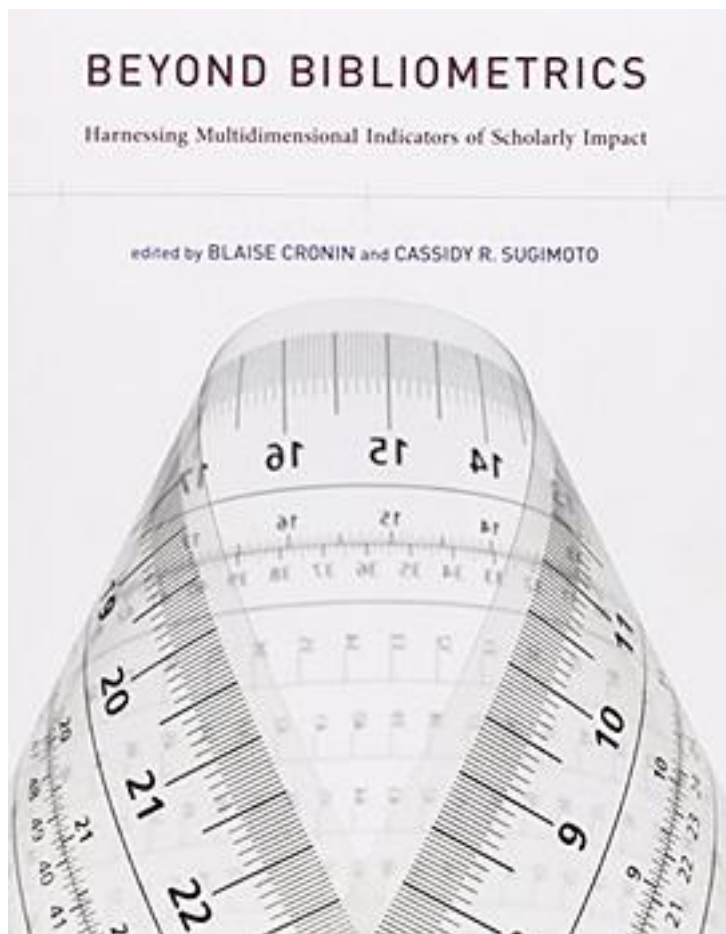


Beyond Bibliometrics



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Bibliometrics has moved well beyond the mere tracking of bibliographic citations. The web enables new ways to measure scholarly productivity and impact, making available tools and data that can reveal patterns of intellectual activity and impact that were

previously invisible: mentions, acknowledgments, endorsements, downloads, recommendations, blog posts, tweets. This book describes recent theoretical and practical advances in metrics-based research, examining a variety of alternative metrics -- or "altmetrics" -- while also considering the ethical and cultural consequences of relying on metrics to assess the quality of scholarship.

Once the domain of information scientists and mathematicians, bibliometrics is now a fast-growing, multidisciplinary field that ranges from webometrics to scientometrics to influmetrics. The contributors to *Beyond Bibliometrics* discuss the changing environment of scholarly publishing, the effects of open access and Web 2.0 on genres of discourse, novel analytic methods, and the emergence of next-generation metrics in a performance-conscious age.

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