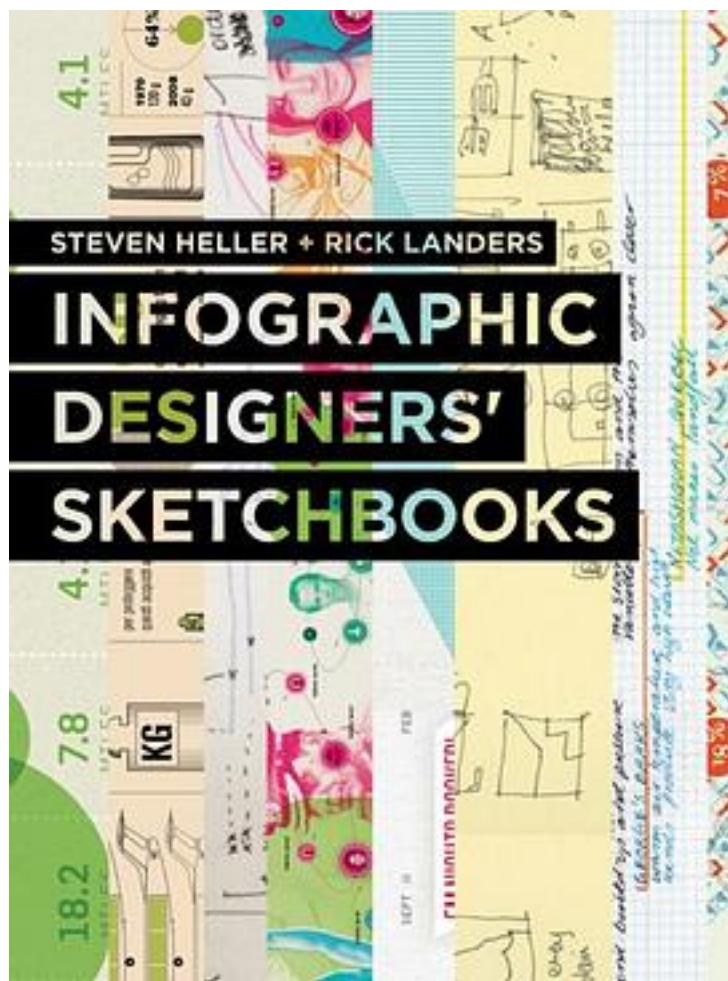


Infographic Designers' Sketchbook



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著者:Steven Heller

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We live in a golden age of data visualization, in which designers are responding to the information overload of our digital era with astonishing feats of visual thinking. Using a

wide variety of techniques, they transform complex ideas into clear, engaging, and memorable infographics. In recent years, books and websites have been collecting the field's best. While stimulating, these finished projects offer little insight into how visual solutions were reached, making them of limited use to designers wanting to produce work of their own. In *Infographic Designers Sketchbooks*, more than fifty of the world's leading graphic designers and illustrators open up their private sketchbooks to offer a rare glimpse of their creative processes. Emphasizing idea-generating methods, from doodles and drawings to three-dimensional and digital mock-ups, this revelatory collection is the first to go inside designers studios to reveal the art and craft behind infographic design.

作者介绍:

Steven Heller is cochair of the MFA Design Department at the School of Visual Arts and the author of many books on graphic design, including *Shadow Type* and *Typography Sketchbooks*.

Rick Landers is founding partner and co creative director of graphic design studio Landers Miller Design.

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标签

设计

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信息设计

英文原版

看起来真的不错

图表设计

评论

这本书超级超级棒啊！可以非常清楚的看到设计师的各种thumbnail，以及最终稿的演变，而且里面选的infographic风格也都不相同，非常非常有启发~就是这本书挺沉的...但是很划算！！！

更偏重infographic和designer

简单的看了一下里面的内容，真的很不错

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