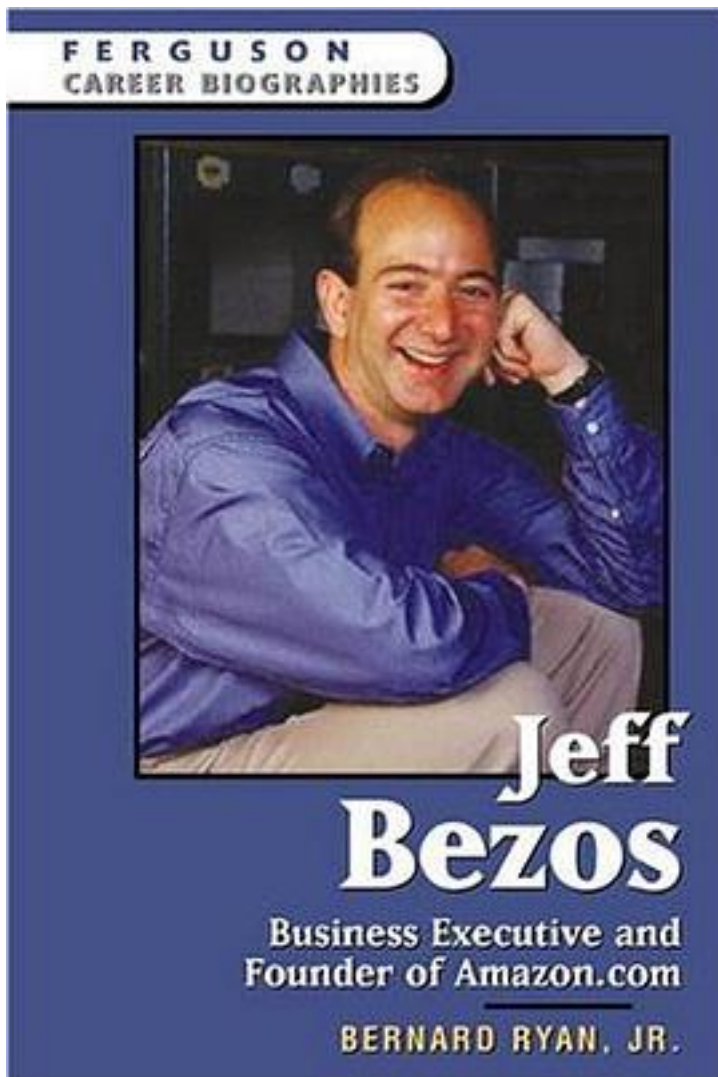


Jeff Bezos



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Computer geniuses who've "made it big" are the ultimate heroes for many kids. These young millionaires in the high-tech and business worlds are big news today, but like all inventors before them, their work is based on the work of their predecessors. Jeff Bezos knew how to set up an efficient Internet ordering system, he just needed a product to sell. From a small garage-based business to the multi-million dollar Goliath known as Amazon.com, Bezos is the center of a high-tech fairy tale -- all that remains is the happy ending. Despite its huge rate of growth and Wall Street success, the company has yet to turn a profit.

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