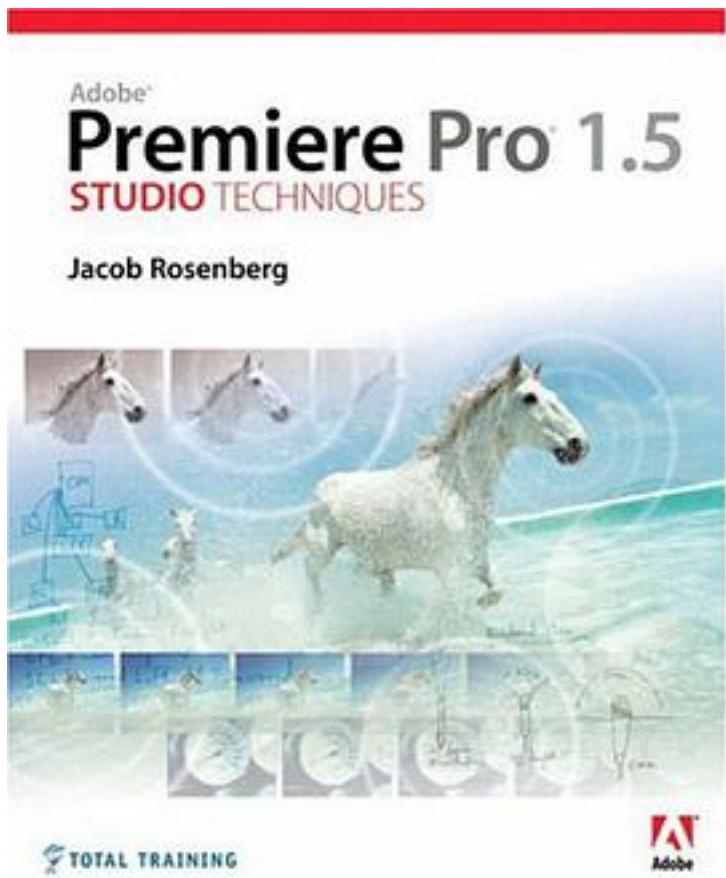# Adobe Premiere Pro 1.5 Studio Techniques

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Tight deadlines and tighter budgets define digital video production today--a fact Adobe has acknowledged and responded to with its completely revamped Windows XP-only Premiere Pro video editing software. By focusing on a single (non-Mac) version of Premiere, Adobe has been able to deliver a product that raises the bar for desktop

digital video editing; this approachable, complete volume gets readers beyond the basics. Offering in-depth explanations guaranteed to make the knowledge stick (and in an easygoing style that makes the book fun to read), filmmaker and Premiere whiz Jacob Rosenberg focuses on the concepts, features, and techniques that are key to mastering Adobe Premiere Pro. If you're a novice user, you'll get the grounding you need to begin capturing, editing, and outputting digital video. And if you're a Premiere veteran, you can go straight to the comprehensive coverage of all that's new: three-point color correction, multiple timelines, a new audio mixer, enhanced media management, and more. The accompanying DVD includes project files, sample footage, Third Party Plug-ins and an hour of video tutorials that help articulate concepts and features that are better suited for video explanations than on a page. "Jacob's skills and enthusiasm as an editor have been an invaluable resource to the product team throughout the development lifecycle of Premiere Pro. It is no understatement to say that he has been instrumental in charting the course of this application. His knowledge is seemingly without limit, as can be attested to by anyone who has watched him present his master classes at various tradeshows across the globe. I can think of no one better as a guide through the intricacies and depths of Premiere Pro 1.5--the best version of Premiere to date." --Richard Townhill, Group Product Manager, Adobe Video Products

作者介绍:

目录:

Adobe Premiere Pro 1.5 Studio Techniques_下载链接1_

标签

评论

Adobe Premiere Pro 1.5 Studio Techniques_下载链接1_

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