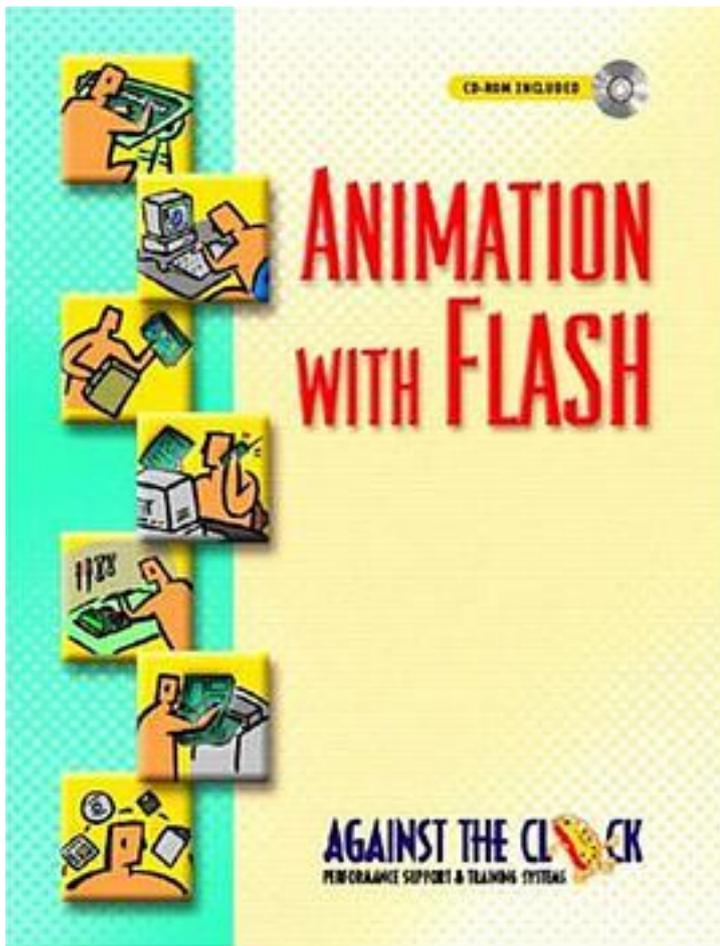# Animation with Flash

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Part of the "Against The Clock" Series Already popular in corporate training environments ULLI All books in this series are built with the same pedagogical structure, designed to be used separately or in sets. /LI LI Project-based instruction lets

users learn the basics of the software programs while they complete real-world projects. /LI LI All books are two-color and spiral bound for easy use and reference while working at the computer. All titles work for software across hardware platforms--both Mac and Windows. /LI/ULMany contemporary designers have brought new life to the Web - with motion, improved interactivity, and more. This book doesn't focus on mere movement, however - it introduces the concept of character and story-based animation. Relying on a combination of traditional methods and cutting-edge technology, this ATC book delivers a powerful way to learn storytelling and character animation using Flash. From brainstorming and creative development, through character creation, scripting, sound effects, and voice-overs, the book allows the reader to use an impressive collection of provided imagery and audio to develop a complex, amusing, and compelling visual story. Alternatively, the reader can work along with the projects and exercises using their own content. Anyone interested in cartooning, storytelling, comedy, interactive educational products, or related technologies will find the book an invaluable learning resource. Ellenn Behoriam is the President and founder of "Against The Clock," which has its roots in on-site training in many of the nation's leading publishing, design, prepress and printing companies. Today, Ellenn and her staff, along with dozens of professional writers, educators, illustrators, and artists collaborate via a worldwide network to develop, illustrate, test, and publish courses for the Prentice Hall Against The Clock library. The group is dedicated to delivering the most helpful and well thought out series available for the graphic arts industry.

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