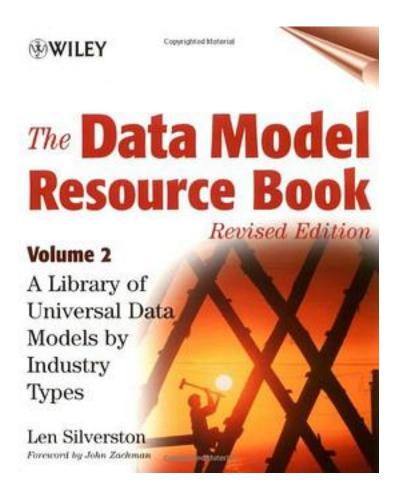
The Data Model Resource Book, Vol. 2



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A quick and reliable way to build proven databases for core business functions

Industry experts raved about The Data Model Resource Book when it was first published in March 1997 because it provided a simple, cost-effective way to design

databases for core business functions. Len Silverston has now revised and updated the hugely successful First Edition, while adding a companion volume to take care of more specific requirements of different businesses. Each volume is accompanied by a CD-ROM, which is sold separately. Each CD-ROM provides powerful design templates discussed in the books in a ready-to-use electronic format, allowing companies and individuals to develop the databases they need at a fraction of the cost and a third of the time it would take to build them from scratch.

With each business function hoasting its own directory, this CD-ROM provides a variety

of data models for specific implementations in such areas as financial services, insurance, retail, healthcare, universities, and telecom.
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