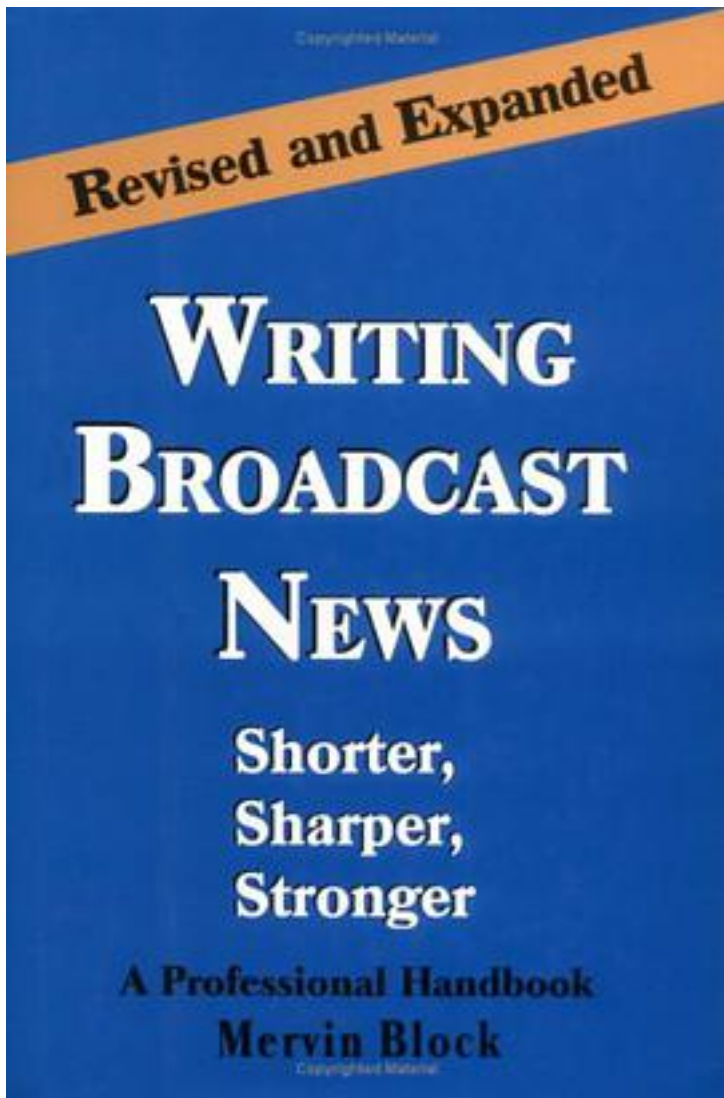


Writing Broadcast News



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Thoroughly revised and greatly expanded, this new edition is even more helpful than the classic first edition. The 1997 revision of Writing Broadcast News -- Shorter, Sharper, Stronger is 40 percent longer -- and even richer and smoother. It was written for working newspeople, and it is widely accepted in the broadcasting industry as a professional handbook. Many college teachers have adopted it as a textbook.

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