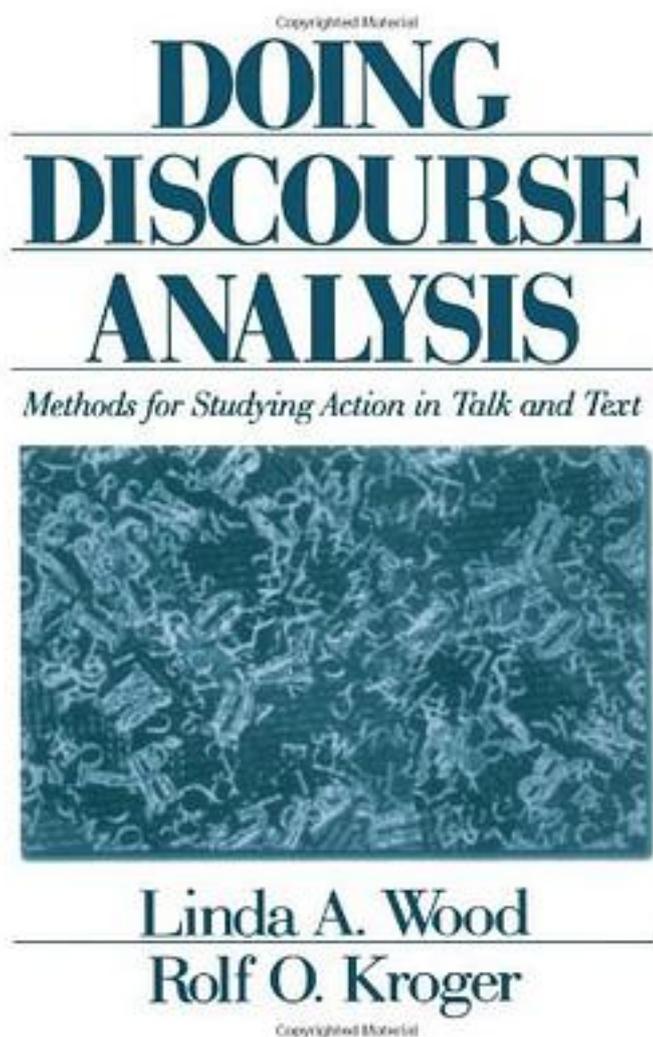


Doing Discourse Analysis



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著者:Linda Wood

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Providing both the practical steps for doing discourse analysis and the theoretical justifications for those steps, this book shows students how the social world revolves around talk and text. The authors draw on conversation analysis, critical discourse analysis, pragmatics and the discursive approach developed in social psychology. The book present actual examples, covers data collection methods and strategies for data analysis, and addresses issues of reliability and validity.

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