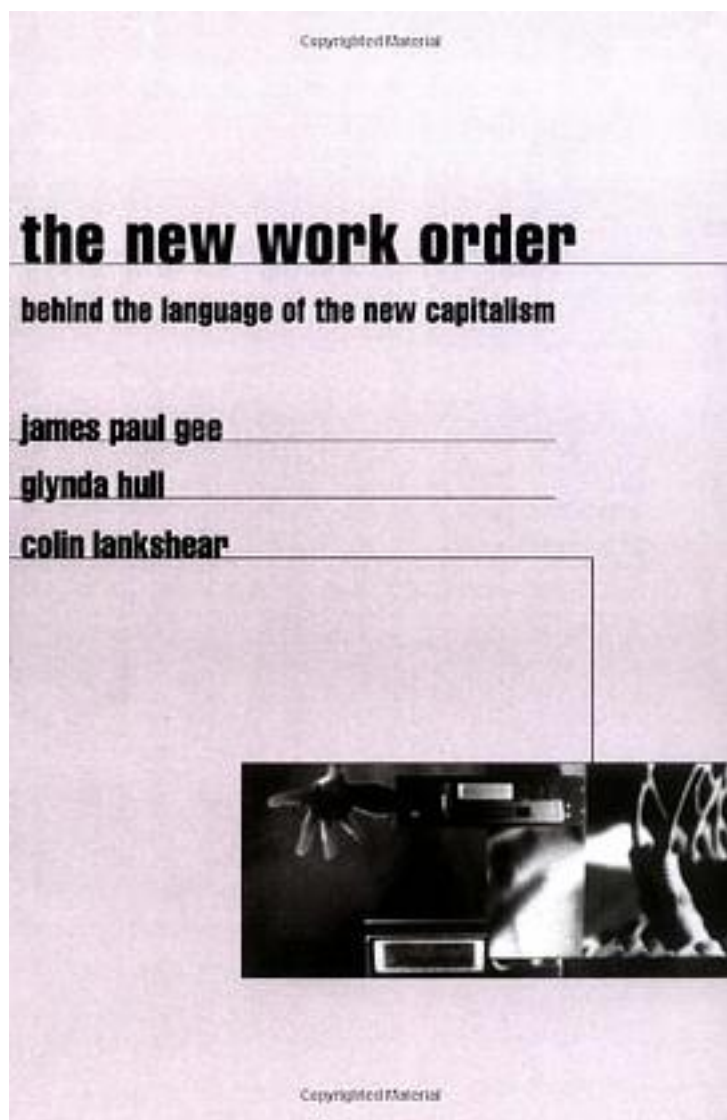


New Work Order



[New Work Order_ 下载链接1](#)

著者:Gee, James Paul/ Hull, Glynda/ Lankshear, Colin

出版者:Lightning Source Inc

出版时间:1997-5

装帧:Pap

isbn:9780813332611

Workplace democracy. Empowerment. Team leaders. Knowledge workers. This is the language of the new work order promoted by todays management, which promises more meaningful and satisfying work, greater respect for diversity, and more democratic distribution of knowledge. But Gee, Hull, and Lankshear find startling contradictions in this brave new workplaceescalating inequality between individuals, nations, and even continents. They show how newly created alliances between business, educators, and psychologists may point to a hidden capitalist agenda more interested in preserving the status quo than establishing a new work order. This book offers a compelling and controversial account of global capitalism in the information age and the ways it affects language, literacy, learning, and life chances. It will be of particular interest to students in education, business, sociology, sociolinguistics, and communication studies.

作者介绍:

目录:

[New Work Order_ 下载链接1](#)

标签

评论

[New Work Order_ 下载链接1](#)

书评

[New Work Order_ 下载链接1](#)