

Lifelong Learning and the Academy 2006

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This volume reviews the trends in professional continuing education, including the major players - professional associations, commercial vendors, proprietary schools, not-for-profit organizations, and more - partnerships between the academy and employers, and what makes continuing education programs successful. The professional continuing education market in the United States continues to grow. U.S. employers spent more than \$51 billion annually on employee training in the 1990s. This monograph reviews the recent literature and focuses on the reasons for the huge expansion of the professional continuing education market: competitive world economies that are technology-driven; the modern citizen who has family and job demands; the constantly evolving technology that affects both work and learning; and the world of higher education that is poised to participate in the community and, in turn, generate additional revenues. This is volume 32, number 2, of the ASHE Higher Education Report, a bi-monthly journal published by Jossey-Bass. See our entire list of ASHE Higher Education Report titles for a wide variety of critical issues facing Higher Education today.

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