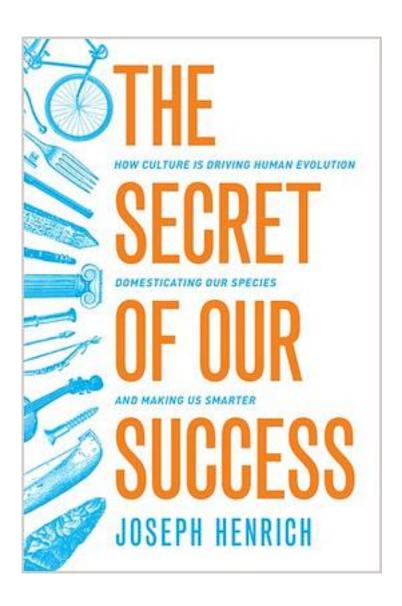
The Secret of Our Success



The Secret of Our Success_下载链接1_

著者:Joseph Henrich

出版者:Princeton University Press

出版时间:2015-10

装帧:Hardcover

isbn:9780691166858

Humans are a puzzling species. On the one hand, we struggle to survive on our own in the wild, often failing to overcome even basic challenges, like obtaining food, building shelters, or avoiding predators. On the other hand, human groups have produced ingenious technologies, sophisticated languages, and complex institutions that have permitted us to successfully expand into a vast range of diverse environments. What has enabled us to dominate the globe, more than any other species, while remaining virtually helpless as lone individuals? This book shows that the secret of our success lies not in our innate intelligence, but in our collective brains—on the ability of human groups to socially interconnect and learn from one another over generations.

Drawing insights from lost European explorers, clever chimpanzees, mobile hunter-gatherers, neuroscientific findings, ancient bones, and the human genome, Joseph Henrich demonstrates how our collective brains have propelled our species' genetic evolution and shaped our biology. Our early capacities for learning from others produced many cultural innovations, such as fire, cooking, water containers, plant knowledge, and projectile weapons, which in turn drove the expansion of our brains and altered our physiology, anatomy, and psychology in crucial ways. Later on, some collective brains generated and recombined powerful concepts, such as the lever, wheel, screw, and writing, while also creating the institutions that continue to alter our motivations and perceptions. Henrich shows how our genetics and biology are inextricably interwoven with cultural evolution, and how culture-gene interactions launched our species on an extraordinary evolutionary trajectory.

Tracking clues from our ancient past to the present, The Secret of Our Success explores how the evolution of both our cultural and social natures produce a collective intelligence that explains both our species' immense success and the origins of human uniqueness.

作者介绍:

Joseph Henrich is professor of human evolutionary biology at Harvard University. He also holds the Canada Research Chair in Culture, Cognition, and Coevolution at the University of British Columbia, where he is a professor in the departments of psychology and economics. He is the coauthor of Why Humans Cooperate and the coeditor of Experimenting with Social Norms.

目录: Preface ix

1 A Puzzling Primate 1

2 It's Not Our Intelligence 8

3 Lost European Explorers 22

4 How to Make a Cultural Species 34

5 What Are Big Brains For? Or, How Culture Stole Our Guts 54

6 Why Some People Have Blue Eyes 83

7 On the Origin of Faith 97

8 Prestige, Dominance, and Menopause 117

9 In-Laws, Incest Taboos, and Rituals 140

10 Intergroup Competition Shapes Cultural Evolution 166

11 Self-Domestication 185

12 Our Collective Brains 211

13 Communicative Tools with Rules 231

14 Enculturated Brains and Honorable Hormones 260

15 When We Crossed the Rubicon 280

16 Why Us? 296 17 A New Kind of Animal 314 Notes 333 References 373 Illustration Credits 429 Index 431 •••• (收起)

The Secret of Our Success_下载链接1_

标签

人类学

社会学

进化

文化

英文原版

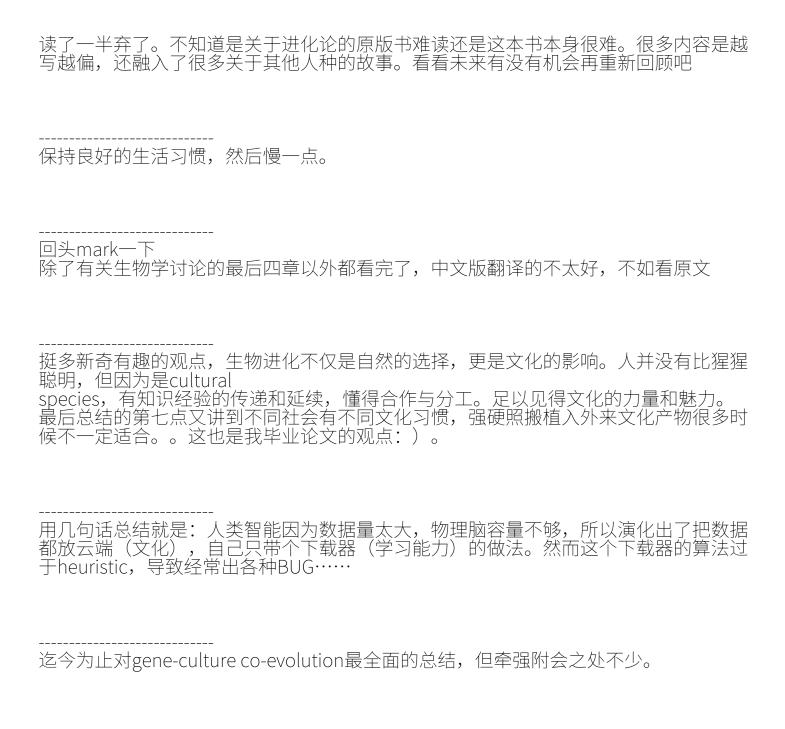
辉格推荐

自我成长

辉总推荐

评论

理论有启发。但举的例子总觉得似乎有点牵强,比如什么"神秘的部落占卜仪式是为了随机化狩猎地区进化出来的",这种大胆功能主义解释不是特别敢信。



The Secret of Our Success 下载链接1

书评

本书作者亨里奇在书中所倡导的理论叫做:文化-遗传协同演化,或者叫做双重遗传理论(Dual inheritance theory,简称DIT),即基因与文化的共同演化作用,造就了我们"人类成功统治地球"。要评价这样的理论,我们首先得从社会科学与演化生物学两方面着手,看看他们在各自的理...

把这本书推荐给我的人说,这是一本神书,你一定要看。于是我看了,合上书惊叹,真 神啊~

书名看起来有点中二,但讲的还真是这个事儿,也即,人类成功统治地球的秘密,文化

如何驱动我们成功? 它的结论是,我们人类现在几乎占领全球,发展出了丰富的文化,是因为文化演进和生 物演...

The Secret of Our Success_下载链接1_