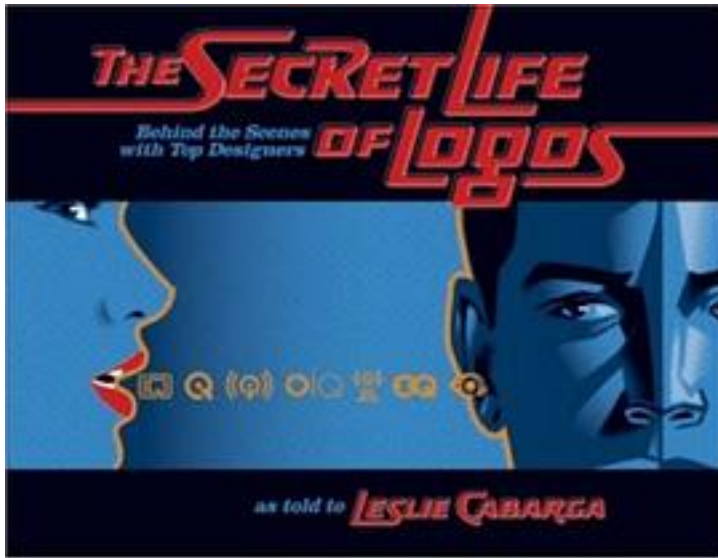


The Secret Life of Logos



[The Secret Life of Logos_ 下载链接1_](#)

著者:Leslie Cabarga

出版者:F & W Pubns Inc

出版时间:2007-2

装帧:HRD

isbn:9781581808681

Valuable Insight Into What Makes a Logo Work *Subject of logos is one of three top-selling areas in design books

*From the respected author of Logo, Font and Lettering Bible

*Provides insight into successful logos by showing previous iterations With a convenient horizontal format, The Secret Life of Logos showcases a spectrum of logos (including rejected versions of the logo) allowing readers to determine what leads to a successful design. Featuring hundreds of logos never seen before, the book visually showcases the creative process behind each logo's development, and the behind-the-scenes decision making done by designers and clients."

作者介绍:

目录:

[The Secret Life of Logos 下载链接1](#)

标签

评论

[The Secret Life of Logos 下载链接1](#)

书评

[The Secret Life of Logos 下载链接1](#)