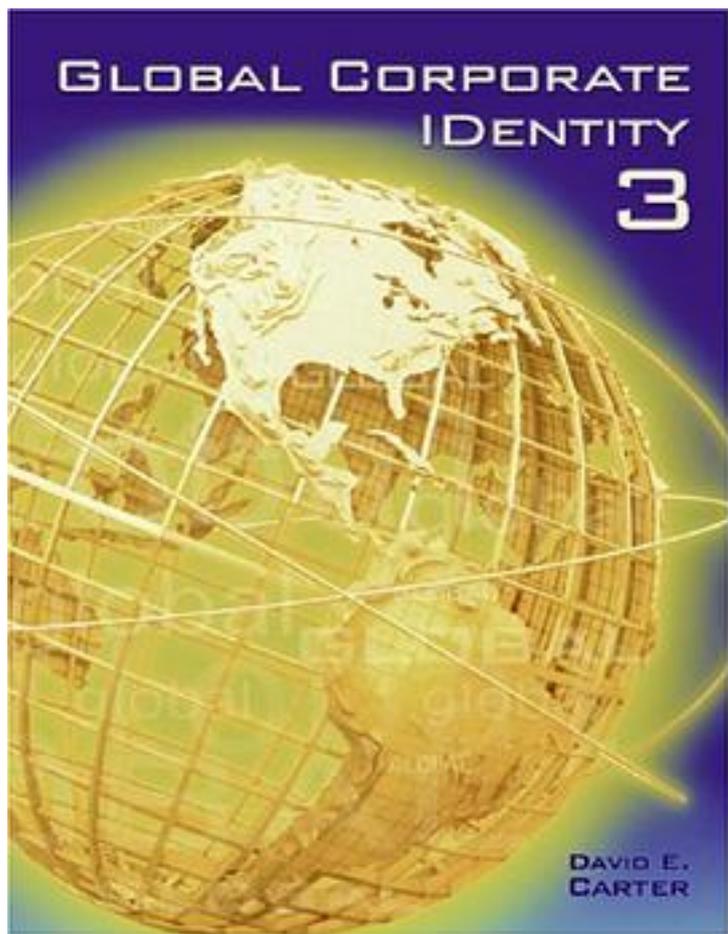


# Global Corporate Identity



[Global Corporate Identity\\_ 下载链接1](#)

著者:David E. Carter

出版者:Collins Design

出版时间:2007-4

装帧:Hardcover

isbn:9780060893507

Global Corporate Identity 3 is the third edition in a series offering some of the best international corporate identity in current use today. Designing for clients who conduct business on an international level isn't nearly the rare event it once was. Due in large

part to the ease of internet communication, even small firms and freelance designers have this opportunity more than they ever have, so being exposed to ideas, themes, and design executions that cross cultural lines is invaluable. Global Corporate Identity 3 showcases hundreds of superlative examples of design used on a multinational level. Work from 30 different countries and five continents is represented in this book making it a welcome addition to any graphics reference library.

作者介绍:

目录:

[Global Corporate Identity\\_下载链接1](#)

标签

评论

-----  
[Global Corporate Identity\\_下载链接1](#)

书评

-----  
[Global Corporate Identity\\_下载链接1](#)