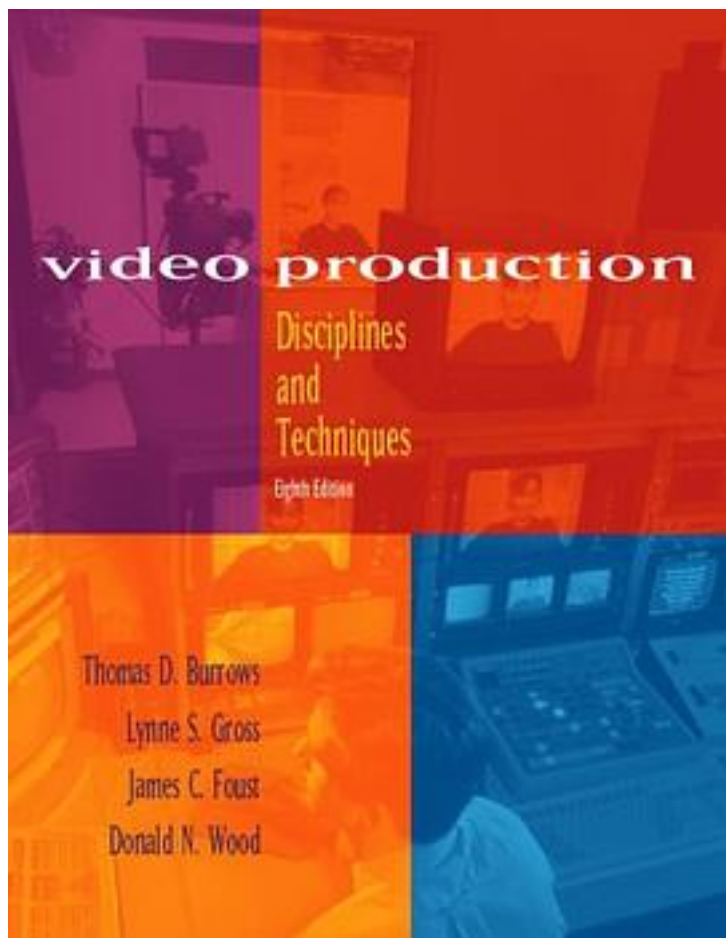


# Video Production



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This engaging introduction to the theory and practice of video production offers an extremely thorough and easy-to-use guide for first time students of video production, while linking this to contemporary communication, media and cultural theory. With

extensive use of case studies and practical briefs, the book provides a unique balance of the practical and theoretical knowledge and skills necessary for good video production. It will be essential reading for all new students of video.

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