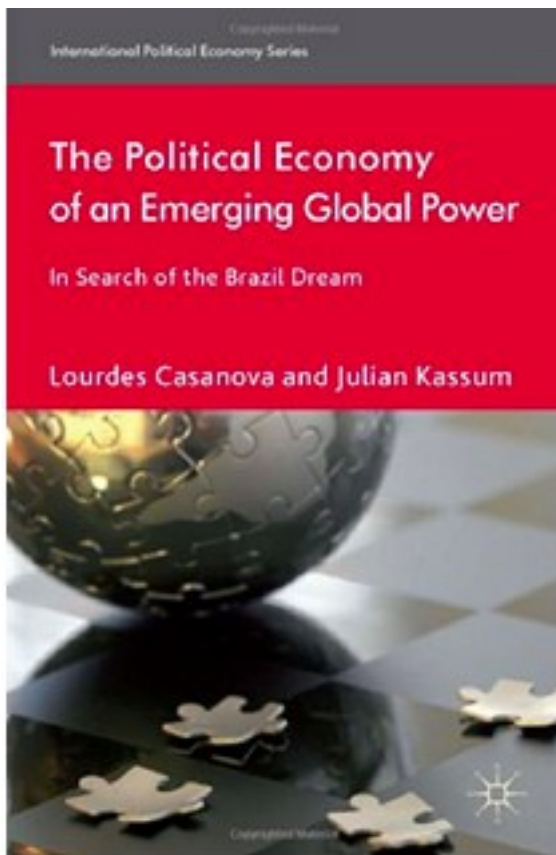


The Political Economy of an Emerging Global Power



[The Political Economy of an Emerging Global Power_ 下载链接1](#)

著者:Lourdes Casanova

出版者:Palgrave Macmillan (June 24 2014)

出版时间:2014-6-24

装帧:Hardcover

isbn:9781137352354

This book discusses whether Brazil's rise on the global stage is barely beginning, or whether it has already hit a plateau, held back by numerous domestic challenges and the external constraints of the global governance system. The work shows that Brazil's hard power capability is greater than it is often believed, that this power largely rests

on its energy, food and financial reserves. But Brazil's biggest strength lies in soft power as Brazil is able to 'seduce' other states with its culture, values and policies. The Political Economy of an Emerging Global Power describes how Brazil is developing its own model of growth and development with some features of state capitalism and innovative forms of welfare. The authors examine the role played by the state in the Brazilian business and industry sector and ask whether the 'Brazilian model' can be an alternative to the old 'Washington Consensus'. Finally, they assess the country's numerous domestic challenges and how these may prevent it from becoming an effective global power. These challenges are found in the economic and social areas as well as in the educational area.

作者介绍:

About the Author

Lourdes Casanova is Senior Lecturer at Johnson Graduate School of Management, Cornell University, USA. Formerly at INSEAD, she is currently a member of the World Economic Forum's Global Agenda Council on Latin America and of the ICT Innovation task force of the B20. She also the author of Global Latinas: Latin America's Emerging Multinationals (2009).

Julian Kassum is an independent consultant and researcher. He has worked at the International Chamber of Commerce (ICC) and the oil and gas company Total. He serves as executive director of ICC Argentina since October 2013 and is the author of The G20: A Business Guide (2012).

目录:

[The Political Economy of an Emerging Global Power_ 下载链接1_](#)

标签

model

development

Brazil

评论

[The Political Economy of an Emerging Global Power_下载链接1_](#)

书评

[The Political Economy of an Emerging Global Power_下载链接1_](#)