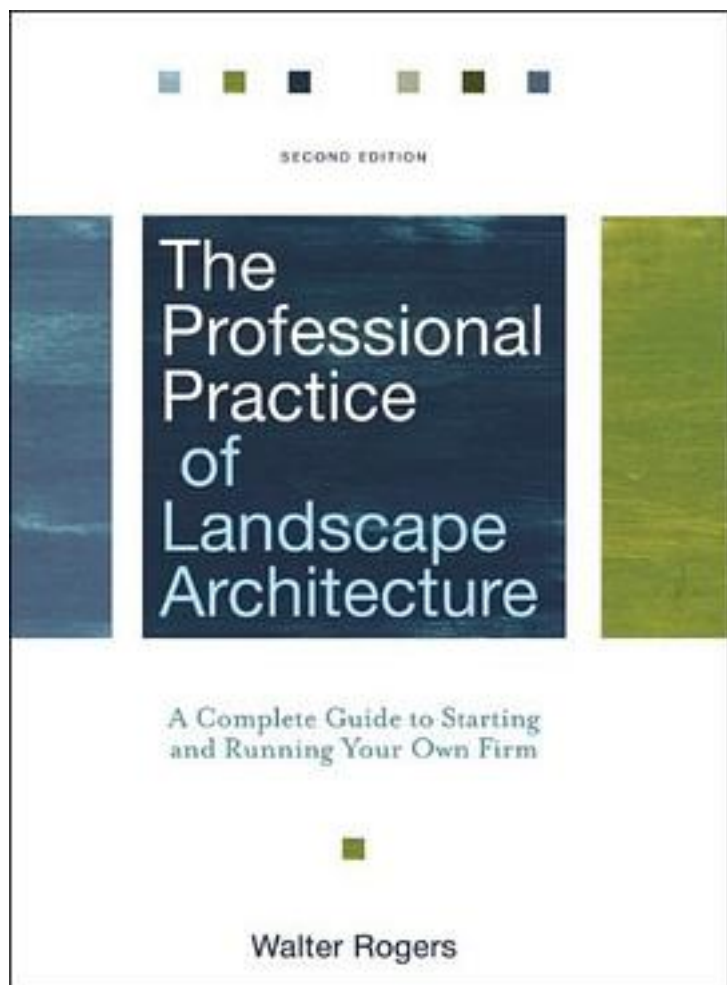


The Professional Practice of Landscape Architecture



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著者:Rogers, Walter

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In The Professional Practice of Landscape Architecture, Walter Rogers offers informed advice on the practice of landscape architecture and everything you need to know about managing a firm in this rewarding field. Written in an easy-to-read style. the book is packed with practical how-to information, including: * A history of the profession, as well as information on professional societies and ethics: * Private and public clients and projects: * Case studies of large, small, corporate, and multi-disciplinary firms: * Professional-practice relationships with owners, allied professionals, contractors, and the public: * Fund-raising and financing a firm: * Financial accounting and software: * Business administration and record keeping, including insurance, payroll administration, and employer's tax administration: * Marketing and promotion: * Contracts with clients, allied professionals, and employees: * Project management; * Business and personal law, including government regulatory laws and agencies; and * A sample construction services manual.

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