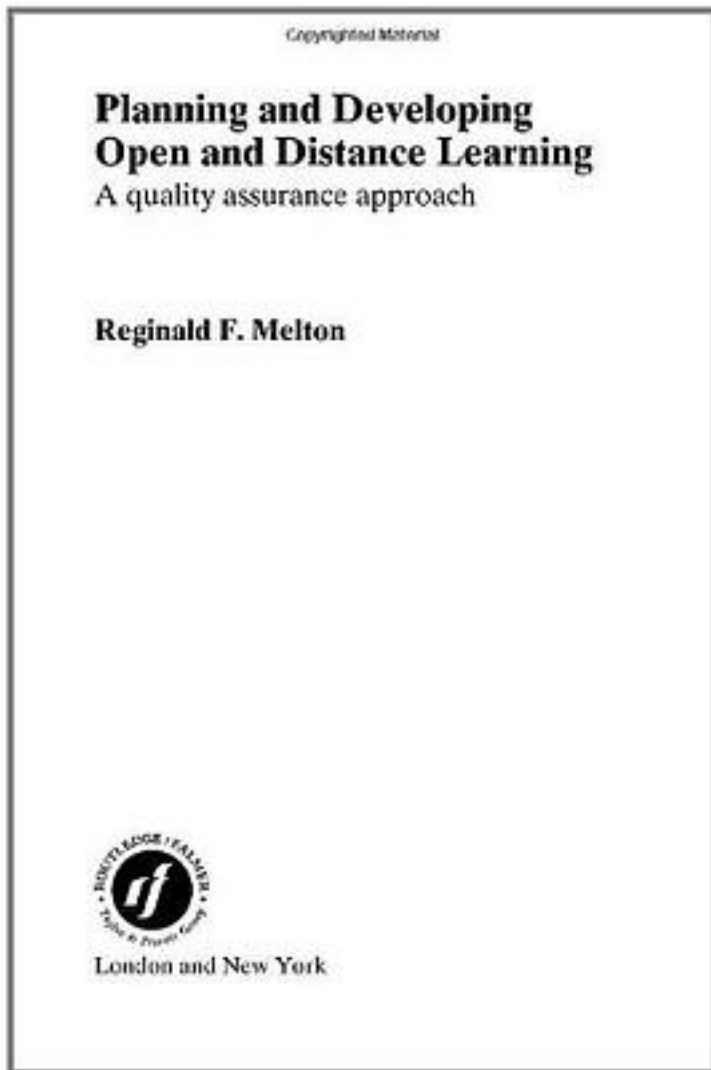


Planning and Developing Open and Distance Learning



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Aimed at those who are considering, or just starting to plan open and distance learning (ODL) courses, this book offers practical advice on how to find your students, expand your audience and become cost-effective without compromising quality. The main areas covered are: basic principles and different approaches to ODL; different types of self-study materials, media, and student support from your institution; and building quality assurance into the development process. With a wide range of practical, tried-and-tested examples and case studies, the book provides a complete guide to setting up ODL courses.

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目录:

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