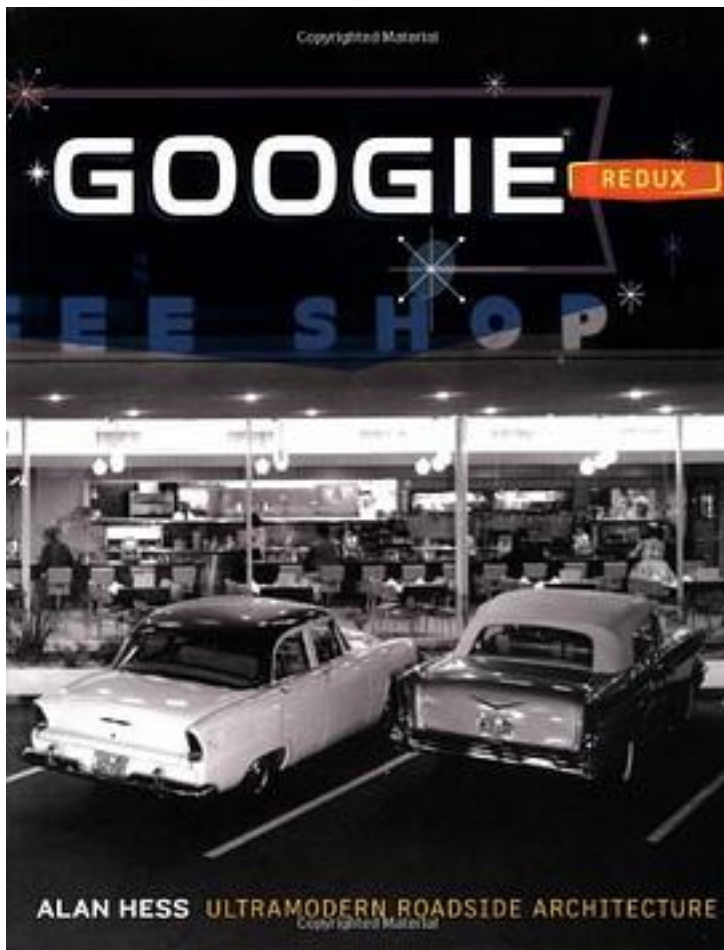


Googie Redux



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著者:Hess, Alan

出版者:Chronicle Books Llc

出版时间:2004-10

装帧:Pap

isbn:9780811842723

The book that helped spark the retro craze for fifties architecture and introduced the term googie to the world is back! First published by Chronicle in 1986, this key survey of mid-century coffee shop and commercial architecture is still the standard work on the

subject Googie Redux is a thoroughly revised and expanded edition of the classic and perennial top-selling book that rekindled the craze for 1950s coffee shop and commercial architecture. Long derided by critics as popular folly, the style - so named after John Lautner's eccentric Los Angeles coffee shop - was emblematic of Southern California's car-oriented architecture. By the time of the first edition's debut, these buildings were being demolished by the score. Alan Hess' 1985 Chronicle book did much not only to educate, legitimize, and popularize the style that characterized this endangered architecture, but it helped spark a resurgence of interest into midcentury modern design. Completely revised and significantly expanded in both text and images (some of them recently unearthed for this edition), this redesigned package features is still an entertaining and informative look at the rise, fall, and resurgence of the commercial architecture that changed the American landscape. Includes a greatly expanded guided tour of the iconic buildings in Southern California.

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目录:

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