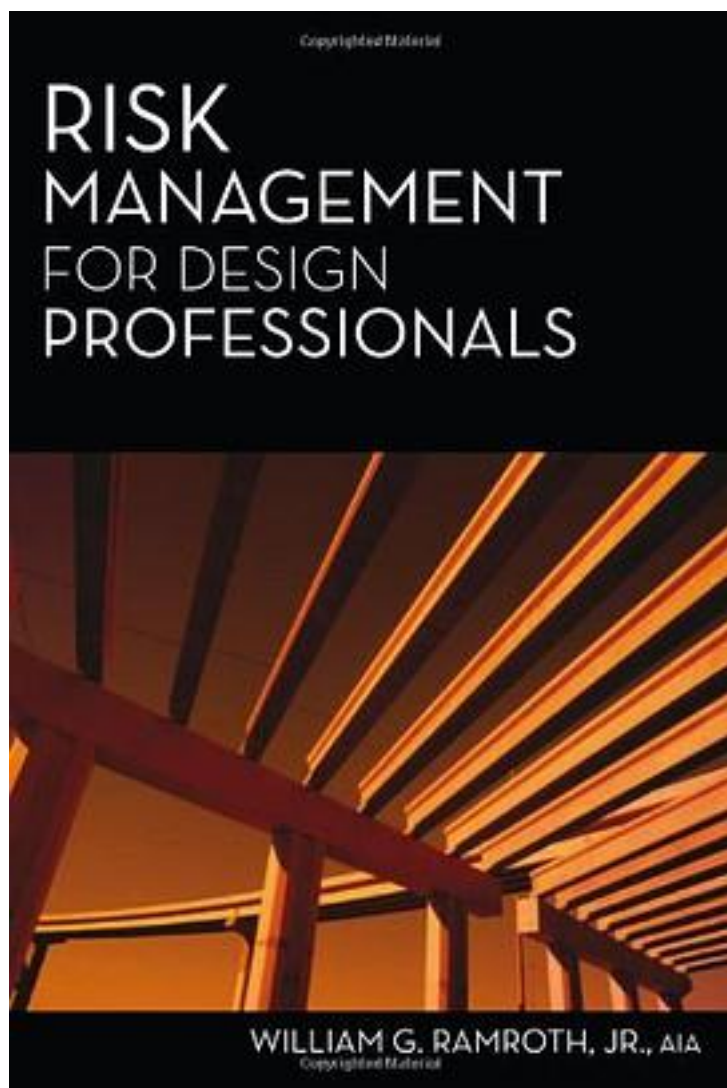


Risk Management for Design Professionals



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Risk is a fact of life since bad things can happen at any time. Like everyday tasks, there are always risks involved when running a design firm, designing a project or managing a design team, no matter the scale of the project or the size of the firm. The design firm that does not understand this and fails to develop a plan for managing the daily risks that confront its design practice is asking for trouble. Sooner or later, an untamed risk will cause problems, possibly jeopardize the firm's existence. In Risk Management for Design Professionals, William G. Ramroth, Jr. takes a look at the risks associated with architecture, engineering, and planning. He discusses how possible threats or dangers can not only be identified in advance, but understood, measured, and controlled. This book provides the know-how needed to minimize these risks.

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