

Camouflage



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著者:Leach, Neil

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We human beings are governed by the urge to conform and blend in with our surroundings. We follow fashion. We become part of cultures of conformity--religious communities, military groups, sports teams; we take on corporate identities. Likewise, we seem to have the capacity to grow into our built environment, to familiarize ourselves with it, and eventually to find ourselves at home there. We have a chameleonlike urge to adapt, and, given the increasing mobility of contemporary life, we are constantly having to do so. The desire for camouflage is a desire to feel connected--to find our place in the world and to feel at home. In *Camouflage* Neil Leach analyzes this desire and its consequences for architectural concerns. Design, Leach argues, can aid the process of assimilation we go through when we adapt to our surroundings. Design can provide a form of connectivity--a mediation between us and our environment--and it can contribute to a sense of belonging. Architecture, and indeed all forms of design and creativity--fashion, art, cinema, and others--can be an effective realm for forging a sense of belonging and establishing an identity. *Camouflage* offers a range of overlapping and intersecting theoretical perspectives--from an overview of psychoanalytic insights to an account of the magical properties of architectural models--that together suggest a way to rethink our relationship to the world and the role that design plays in that relationship.

作者介绍:

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标签

culture

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#艺术史

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评论

“Rather than hankering after some lost culture of depth, we should embrace our present culture as a shallow realm of the seductive and the alluring, yet one which compensates for its very shallowness by its universality of appeal.”

同是neil大神的著作

Psychology Mimesis Lacan, Walter Benjamin

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