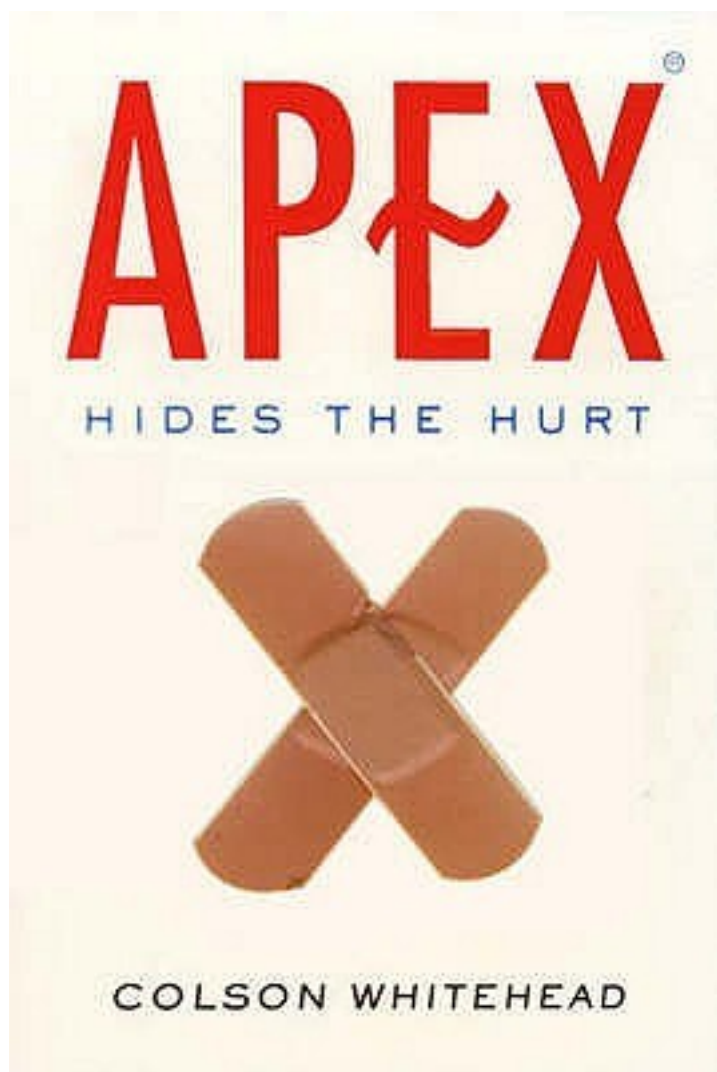


# Apex Hides the Hurt



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著者:Whitehead, Colson

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The town of Winthrop has decided it needs a new name. The resident software millionaire wants to call it New Prospera; the mayor wants to return to the original choice of the founding black settlers; and the town's aristocracy sees no reason to change the name at all. What they need, they realize, is a nomenclature consultant. And, it turns out, the consultant needs them. But in a culture overwhelmed by marketing, the name is everything and our hero's efforts may result in not just a new name for the town but a new and subtler truth about it as well.

作者介绍:

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标签

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评论

well i 'm never a very good reader for satires // it all comes together at the end but didn't enjoy the writing and the metaphors that much

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书评

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