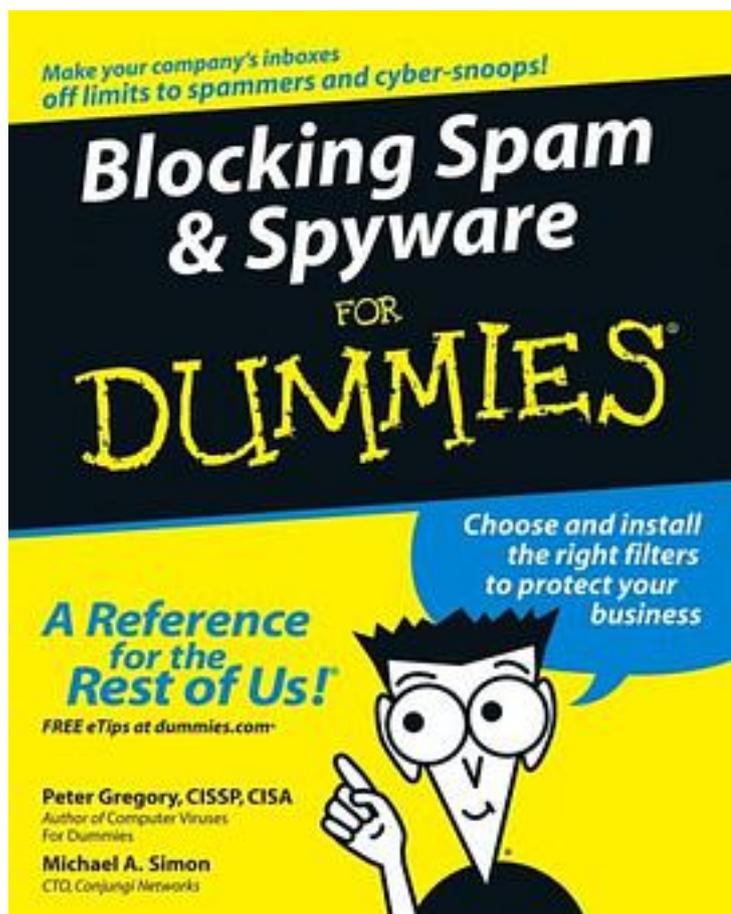


Blocking Spam and Spyware For Dummies



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Fight back and save money with these expert tips. Find out what spam and spyware cost your company, and how to stop them. Whether yours is a one-person business or a multi-million dollar corporation, here's help giving spammers and spies the bum's rush. Two veterans of the spam wars help you analyze your situation, choose the right

solutions, set up and maintain them, and even show the bean-counters why such defenses are essential. Discover how to: understand how spammers get addresses; calculate the cost of spam and spyware; re-engineer your business processes; select spam and spyware filters; and, manage implementation and maintenance.

作者介绍:

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