

Present Continuous Past



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With a history of more than 30 years, media art plays an increasingly important role in the international discourse on contemporary art. The reception of canonical video works and electronic media installations is however restricted to temporary and locally defined displays in museum exhibitions or confined to incomplete catalogue documentations. This volume provides a unique combination of theoretical reflections on the reproducibility, preservation of authenticity and juridical implications of emulation techniques with practical approaches to archiving methods and commercial aspects of media art's accessibility. It is an indispensable guide to the pro's and con's for new forms of de-centralized systems of mediation and the growing demands for liberal rules and easy access to online-presentations of media art. Uncomparable to other current publications, the book offers a practical manual with checklists for relevant websites and content profiles of major distribution companies.

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