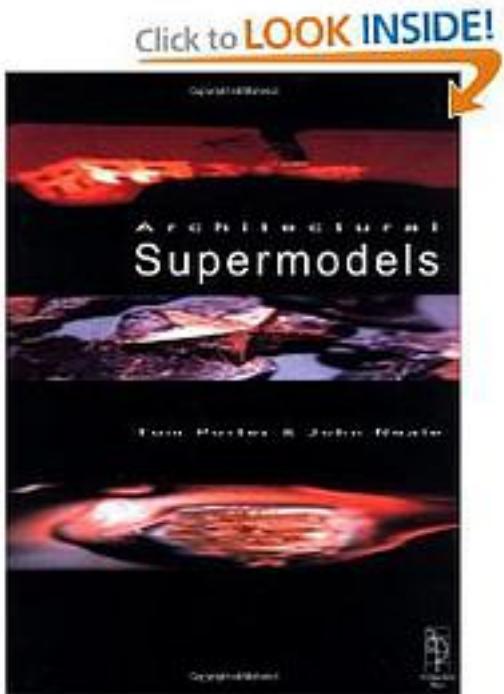


# Architectural Supermodels



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"Architectural Supermodels" is a highly illustrated guide exploring new ways of expressing design concepts. A short history of the use of models is followed by discussions on photographic techniques, model making philosophies and the use of computer-aided modeling. Case studies include Will Alsop's award winning c/PLEX project, taking the reader from conceptual models to the complete design. This is a fascinating read for all architects and designers. In the face of the digital revolution in architectural design, modelmaking can be seen as a labourious and time-consuming preoccupation. Indeed, many architectural students in the United States avoid representing their ideas in three dimensions by describing the activity as 'busy work'.

However, despite its hitherto rather humdrum image, modelmaking has made a recent and massive comeback in the world of environmental design. The ability to visualise directly in three dimensions is essential for interior design employers, as are the abilities to draw freehand and technical drawing, although literacy in computer graphics, remains one of the top five skills required by the modern architectural practice. The fact that a three dimensional model can now be electronically modified, refined, and digitally transformed or even be computer-programmed in to its physical existence brings a new and exciting dimension to the skills of the architect.

"Architectural Supermodels" is written in the spirit of this mood of change and in the notion of exploring new ways of expressing design concepts. Case studies covered include Zaha Hadid's modelmaker; Future Systems' modelmaker, Terry Farrell and Partner's modelmaker and Armiger who works for Will Alsop, Rick Mather and David Chipperfield. This innovative book will cover computer-generated modelmaking as well as the more traditional modelmaking involved in Architecture/Building Design. It is a technical manual focusing on three-dimensional models and electronic models. This is a vital book for degree and graduate architectural students as well as practising architects/designers. It explores new ways of expressing design concepts. It discusses photographic techniques, model making philosophies and the use of computer aided modeling. Case studies take the reader from conceptual models through to the complete design.

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