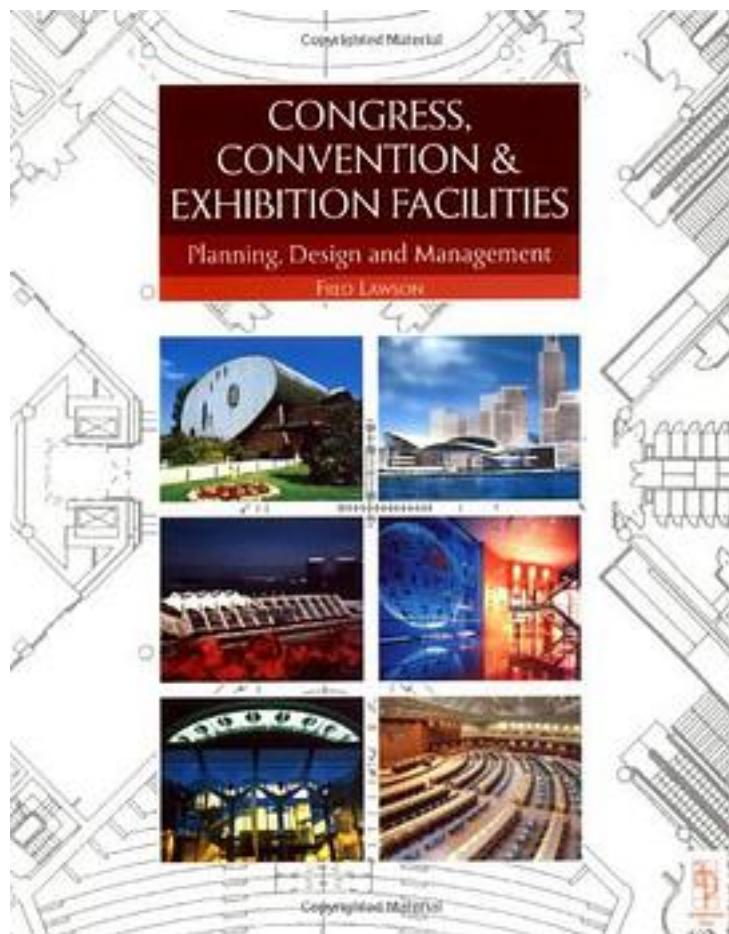


Congress, Convention and Exhibition Facilities



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著者:Lawson, Fred

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This book identifies the criteria and standards which can be used in planning, designing, equipping and operating conference, convention and exhibition facilities. It covers both purposely designed centres and many other related types of buildings. As

the new edition of an established book, the text has been completely rewritten to cover the latest requirements and state of the art technology. The author is a prominent consultant in this field. He has assembled numerous examples illustrating new developments worldwide by leading architects making this an invaluable international reference. It is a unique source of detailed information not only for architects and consultants but for managers involved in operating and selecting venues. You can learn about the planning criteria and requirements for state of the art convention facilities. You can gain information on the technical details of planning and design along with key marketing and managerial aspects for a full understanding. It is an unique source of reference gives numerous examples of new developments worldwide.

作者介绍:

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