

Special Edition



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著者:Viction Workshop

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Be it a thousand-dollar luxury item or a rare keepsake, special edition products are deemed a token of endearment between brands and their loyal customers, partners and friends from the press. Produced in a restricted amount and period, these articles are not only expected to carry special qualities, but also to be presented in extraordinary packaging to match. Garnering exemplars from food items to sportswear and music, SPECIAL EDITION surveys new creative approaches that make these collectibles even more desirable. Special edition packaging from DC Shoes, Bergdorf Goodman, and Coca-Cola are included in this extensive collection.

作者介绍:

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标签

设计

包装

产品

评论

很多很有趣的设计，但是手指（U盘）做得真的太可怕了！

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书评

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