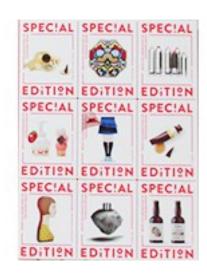
Special Edition



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著者:Viction	Wor	kshop)

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Be it a thousand-dollar luxury item or a rare keepsake, special edition products are deemed a token of endearment between brands and their loyal customers, partners and friends from the press. Produced in a restricted amount and period, these articles are not only expected to carry special qualities, but also to be presented in extraordinary packaging to match. Garnering exemplars from food items to sportswear and music, SPECIAL EDITION surveys new creative approaches that make these collectibles even more desirable. Special edition packaging from DC Shoes, Bergdorf Goodman, and Coca-Cola are included in this extensive collection.

作者介绍:

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