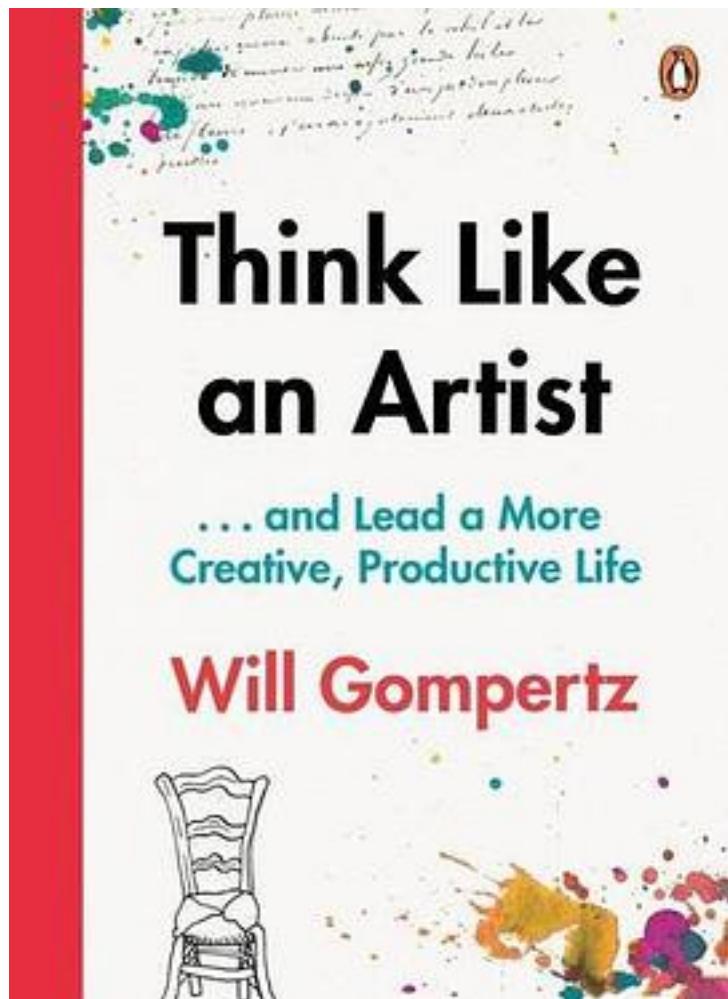


Think Like an Artist



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Think Like an Artist by BBC Arts editor Will Gompertz - wisdom and smart thinking from Da Vinci to Ai Weiwei. Why do some people seem to find it easy to come up with fresh,

brilliant ideas? And how do they turn them into something worthwhile? After spending years getting up close and personal with some of the world's greatest creative thinkers, the BBC's Arts Editor Will Gompertz has discovered a handful of traits that are common to them all. Basic practices and processes that allow their talents to flourish, and which we can adopt - no matter what we do - to help us achieve extraordinary things too. It's time to Think Like An Artist and...Become Seriously Curious (Caravaggio's discovery of optical lenses changed art for ever.) Think Big Picture and Fine Detail (Turner transformed a masterpiece with a tiny dab of red paint.) And realize...It's Nearly Always Plan B (Mondrian spent years painting trees before becoming a master of abstraction.). 'Will Gompertz is the best teacher you never had' Guardian As the BBC's Arts Editor, Will Gompertz has interviewed and observed many of the world's leading artists, directors, novelists, musicians, actors and designers.

Creativity Magazine in New York ranked him as one of the 50 most original thinkers in the world. He is the author of the international bestselling art history book What Are You Looking At? which has been published in over 15 languages.

作者介绍:

As the BBC's Arts Editor, Will Gompertz has interviewed and observed many of the world's leading artists, directors, novelists, musicians, actors and designers. Creativity Magazine in New York ranked him as one of the 50 most original thinkers in the world. He is the author of the international bestselling art history book What Are You Looking At? which has been published in over 15 languages.

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标签

艺术理论

英文原版

艺术

创意

设计

思维

方法论

教育

评论

How to think like an artist is essentially learning how to be creative. A very interesting book, the language is easy to understand.

My first English book.

definitely one of the world 's greatest thinkers alive

Really enjoyed reading this one. like you are listening to a BBC anchor introducing how to appreciate the great works using baby language

用了非常通俗易懂的英文去解释如何思考设计，生活，如何将观察身边的事物并联系在一起，很喜欢

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书评

我们愿意相信很多关于艺术家的传说，会对艺术家抱以浪漫的看法。他们遵从着自己的内心，做着自己想要做的事情。他们的生活那么理想化，而我们却为了养家糊口，辛苦做着那些不想做事…… 艺术家可真俗呀！

艺术家是真诚而英勇的，艺术家的行动动机是非凡的：去创造一件有价值也...

艺术家这种职业，不需要offer，
不需要升职加薪，他们更像是单打独斗的个体户，依靠自己头脑的才智打造个人品牌，
独自迎接挑战，承担风险。他们出世的姿态好像并不属于这个社会的一份子，但艺术家们永远都在考虑如何让自己的作品在市场中打开局面，洞悉市场潮流的嗅觉或许比商人

...

推荐语 创造就是这样一个令人惊讶的暴力行为：没有毁坏就不会有新的创造。书评
看了上面似曾相识、能用于100+本有关创造力的书的推荐语（推荐语摘自本书），你
可能会意识到：这是本老生常谈的书。

作者BBC艺术频道主编贡培兹在这本100页的小书中，归纳了成就艺术大师的十个关...

换个角度看问题，生命会展现出另一种美。生活中不缺少美，而是缺少发现。----罗丹
威尔贡培兹是BBC艺术频道的主编，曾担任泰特美术馆媒体主管一职，被纽约《创意杂
志》评委世界上最具创意的50位思想家之一。偶然的机会，他采访了诸多世界顶尖艺术
家、导演、小说家、音乐家、演...

你相信艺术家能改变世界吗？乔布斯认为自己是艺术家，更要像艺术家一样生活
社会变化之迅猛，让每个人都想成为一名艺术家。乔帮主不仅与许多知名艺术家交好，
同时他还把自己定位为一位艺术家，认为人文与科技能碰撞出无限灵感的火花。他还鼓
励员工建立艺术家思维，在苹果总部...

BBC

艺术频道主编威尔·贡培兹的著作《像艺术家一样思考》，讲述了艺术家的那种艺术灵感，很神乎其神的境界，其实，就是一种左脑过渡到右脑的过程。首先把这种感觉找对，那么再加上平时的努力，我们可以学着用艺术家的眼光去看去思考。日常生活中人专注的时候会忘记了时间，对...

艺术家会“致广大而尽精备”

嗨，现在是时候让我们来说说最基本的东西了——创造的实际过程和所需的因素。我们在这里不会谈论那些一般概念，例如需要努力工作的程度或是建立工作团队的好处，因为它们是出色完成大多数工作的普遍要素，无论这些工作是否涉及创意。我们要谈的是对...

天生的创意天才？艺术疯子？穷困潦倒？不食人间烟火？这本书打破了普通人对艺术家的这些固有印象。当艺术家的故事褪去传奇色彩，他们身上还有什么共同的特质，促使他们成为成功的大师。

在艺术圈从业30余年的BBC艺术主编威尔·贡培兹，凭借多年与艺术家亲密接触的经验，总结了1...

我们总是把改革和保守对立起来，因为想法的不同，岁数大的就会趋向于保守，而年轻人则会是改革的代言人。成功的艺术家们总是能够成为艺术改革的代言人。

读过《名人传》的朋友们肯定对艺术家的创作经历和生活充满兴趣，米开朗基罗和贝多芬都是没有经历过正常人生阶段的，他们...

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