

Nice to Meet You Again



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Once dismissed as either overwhelmingly simplistic or overwhelmingly information-packed, business cards have recently ascended to their proper place as creative physical manifestations of a professional greeting. Victionay's Nice to Meet You Again collects the best examples of business cards, greeting cards and invitations that serve this purpose, leaving a vivid memory in the receiver's mind with only the use of printed materials and masterful graphic and textual techniques. These pieces turn to a variety of visual techniques and methods to visually represent a company's name

or ethos, evoke a certain memory, or serve as a cheeky reminder of an event. A wide variety of projects include cross-stitched holiday greetings, guitar tab business cards, and pop-up event reminders, all of which work to make *Nice to Meet You Again* an outstanding resource for anyone interested in innovation in the current world of printed interactions.

作者介绍:

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