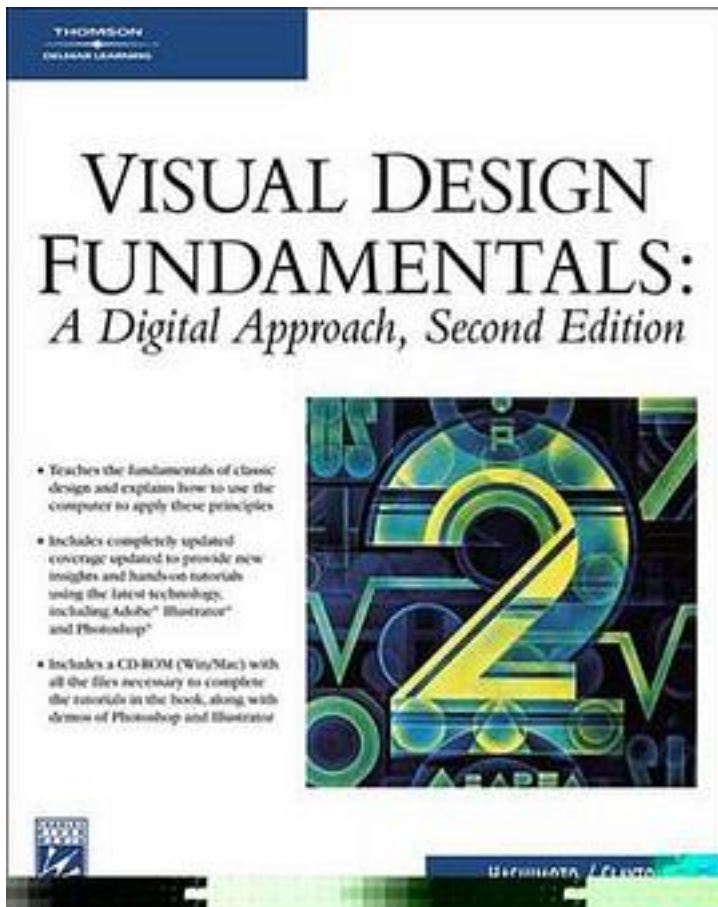# Visual Design Fundamentals

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Visual Design Fundamentals: A Digital Approach, Second Edition has been completely updated to provide new insights and hands-on tutorials using the latest technology, including Adobe? Illustrator? and Photoshop?. The book teaches the foundational information that artists and designers need to know to understand the art of

two-dimensional visual design. It explores the classic elements of design (line, shape, form, value, color, and texture) and their relationship to balance, harmony, variety, and other classic design principles. The theories presented are well-established ideas in all forms of two-dimensional art and design, including drawing, painting, printmaking, graphics, and general design. These principles may also be applied to interior design, architecture, and industrial design. As artists learn the theories taught throughout the book, they'll put these ideas into practice using a variety of hands-on tutorials covering line & shape, type combinations, letters as design elements, color composition, drawing, photo collages, and more. The tutorials use basic computer skills and techniques, and address classic tools and procedures common to all drawing and paint programs, including Illustrator and Photoshop.

作者介绍:

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