

Telecommunications Planning



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The research presented in Telecommunications Planning: Innovations in Pricing, Network Design and Management focuses on the latest methodological developments in three key areas - pricing of telecommunications services, network design, and resource allocation. These three elements are most relevant to current telecommunications planning. The first five chapters cover global deregulation of the telecommunications industry, effective pricing and revenue management, as well as an understanding of competitive pressures are key factors that will improve revenue in telecommunications companies. The next seven chapters outline what successful telecommunications companies of the future will need to do in order to minimize their costs and still meet customer expectations. The final six chapters provide insightful solutions to several resource allocation problems.

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