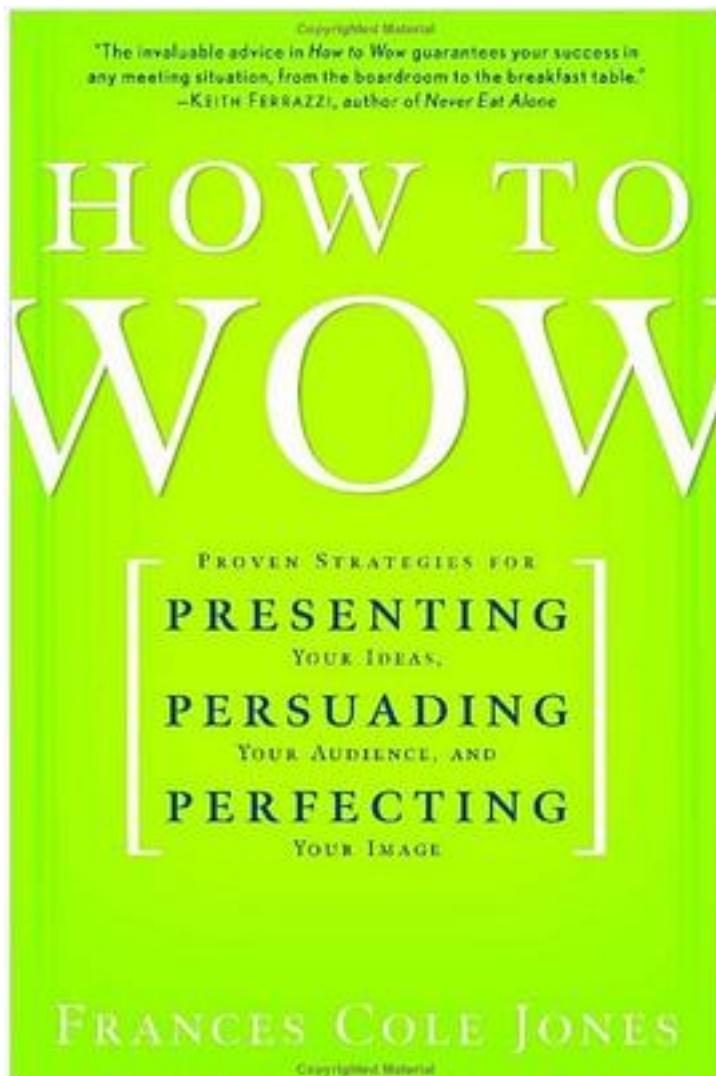


# How to Wow



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Simple step-by-step instructions equal easy, elegant solutions in this volume geared exclusively toward photographers using Photoshop. Just like readers' favorite cookbooks -- the ones with short, clear-cut instructions and mouth-watering photos of the delectable concoctions--this book identifies challenges, provides simple recipes for overcoming them, and plugs in inspirational photos of the glorious results. Realizing that serious photographers--whether professional or amateur--are more interested in the practical and aesthetic concepts that drive Photoshop's use than the technology behind it, the authors provide enough theoretical grounding so that readers can use the program effectively but leave out the tech-heavy under-the-hood discussions that represent the core of other Photoshop tomes. Readers will find recipes for dealing with common workflow problems (color correction, dodging and burning, retouching), and they'll learn the exciting photo enhancing techniques that can give their work that extra wow: tinting, softening, collaging, you name it! Along the way they'll get up to speed on all of Photoshop CS2's newest, snazziest tools and accoutrements, such as Adobe Bridge, Camera Raw 3, the Spot Healing Brush, Vanishing Point, and more.

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