

# Library Web Sites



[Library Web Sites\\_ 下载链接1](#)

著者:Wilson, A. Paula

出版者:American Library Association

出版时间:2004

装帧:Pap

isbn:9780838908723

This patron-centered step-by-step guide is the foundation for creating either basic or advanced online library services and integrating all aspects of library activities in the virtual world. Beginning with a checklist of elements essential to a library web site, it further explains how to: - Manage content using database-backed Web pages- Brand the library's marketing and promote services online- Integrate external content--licensed databases, library catalog and e-books--onto the site- Conduct readers' advisory services online- Keep the site fresh and updated using the editorial calendar tool- Archive online resourcesPublic and academic librarians, technology specialists, and all those front line staff responsible for creating, designing, and updating the library's web site will find an all-encompassing user-friendly guide designed to help them make the library's vast resources accessible online.

作者介绍:

目录:

[Library Web Sites\\_ 下载链接1](#)

标签

评论

-----  
[Library Web Sites\\_ 下载链接1](#)

书评

-----  
[Library Web Sites\\_ 下载链接1](#)