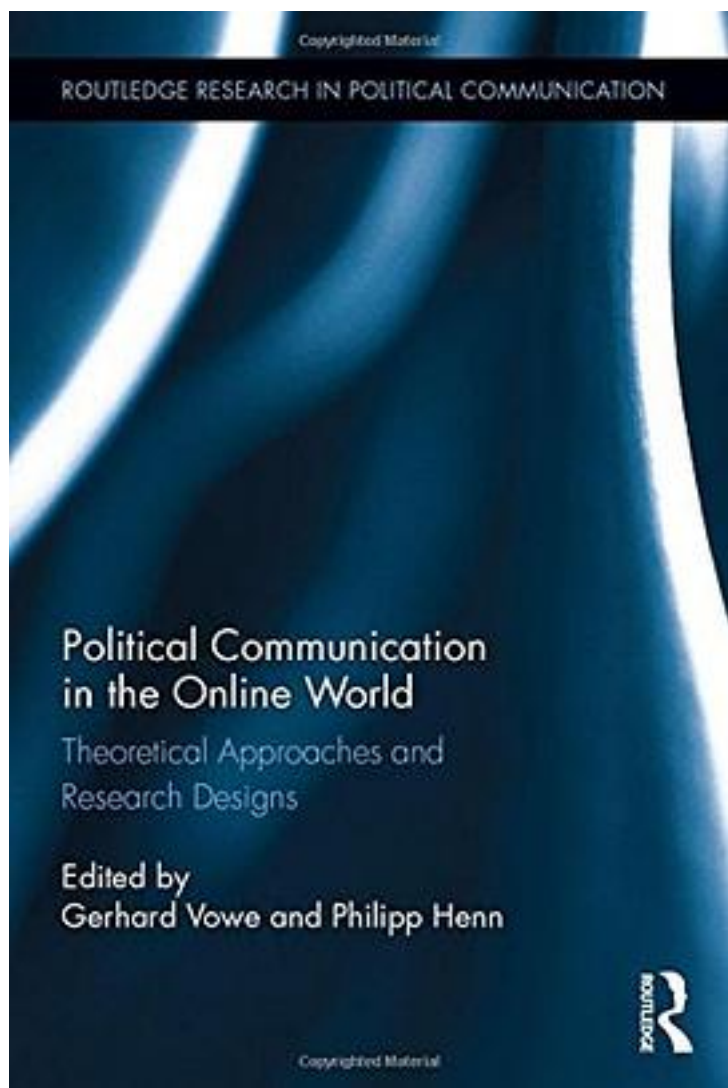


# Political Communication in the Online World



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## Review

'Henn and Vowe's collection reviews and expands several of the central theories and methods involved in political communication on the internet. From gatekeeping to media influence and many other topics, this book invigorates both theoretical issues in the field. The methodological sections on topics such as data mining and social networks integrate issues that cut across the field of political communication. This book will be useful for anyone seeking deeper understanding of the field.'—Jeremy Hunsinger, Wilfrid Laurier University, Canada

'This collection offers an impressive updating of political communication theory and methods for the online world. As ever more personalized and socially networked communication dominate our political lives, researchers need to think about whether old models and methods still work and, along with what new perspectives are needed. This volume addresses the full spectrum of these concerns in impressive fashion.'  
—Lance Bennett, University of Washington, USA

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